

PVC Customer Service Report

CY 2014



Below are the benchmark scores that a Concession must exceed in order to win the external points												
Bar	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3
Casual Dining Bar	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1
Food Court	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7
Newsstand	91	91	91	91	91	91	91	91	91	91	91	91
Quick Serve	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3
Quick Serve Alcohol	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2
Snack	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5
Specialty Coffee	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2
Specialty Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3
Convenience Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3

Old Category	Reporting Name	Merchant Zone	Score	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14	2014 Average & Totals	
Bar	Cru Winebar	B-OUTER-E	score	100	92	86	89	81	83	94	96	94	92	100	100	92.3	
			int.	1	0	0	0	0	0	0	0	1	0	0	1	1	4
			ex.	0.5	0.5	0.5	0.5	0	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5
	Lounge 5280	B-MEZZ	score	100	96	94	96	100	100	100	100	96	100	92	98	100	97.7
			int.	1	1	1	1	1	1	1	1	1	1	0	0	1	10
			ex.	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5
	Vino Volo	A-INNER-E	score	91	94	77	94	90	88	90	92	92	92	88	70	84	87.5
			int.	0	0	0	0	0	0	0	0	0	0	0	0	0	0
			ex.	0.5	0.5	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0	0
		C-INNER-E	score	84	96	79	94	84	100	76	83	98	100	78	86	88.2	
			int.	0	1	0	0	0	1	0	0	0	0	1	0	0	3
			ex.	0	0.5	0	0.5	0	0.5	0	0	0.5	0.5	0.5	0.5	0.5	0.5
Casual Dining Bar	Aviator's BBQ	B-MEZZ	score	0	0	0	96	90	100	88	100	100	100	96	93	95.9	
			int.	0	0	0	0	0	1	0	1	1	1	1	0	5	
			ex.	0	0	0	0.5	0	0.5	0	0.5	0.5	0.5	0.5	0.5	0.5	3.5
	Cantina Grill	B-MEZZ	score	92	100	96	98	92	100	98	93	98	100	96	100	96.9	
			int.	0	1	0	1	0	1	0	0	0	0	1	1	1	6
			ex.	0	0.5	0.5	0.5	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	5
	Colorado Sports Bar & Grille	B-INNER-W	score	100	94	83	100	100	100	100	94	78	100	93	93	94.6	
			int.	1	0	0	1	1	1	1	0	0	1	0	0	6	
			ex.	0.5	0.5	0	0.5	0.5	0.5	0.5	0.5	0	0.5	0.5	0.5	0.5	5
	Denver Chop House & Brewery	A-CENTER-W	score	79	90	93	84	100	72	96	100	100	92	94	96	91.3	
			int.	0	0	0	0	1	0	0	1	1	0	0	0	3	
			ex.	0	0	0.5	0	0.5	0	0.5	0.5	0.5	0.5	0	0.5	0.5	3.5
Elway's	B-CENTER-W	score	100	91	100	77	96	94	96	98	98	91	100	100	95.1		
		int.	1	0	1	0	0	0	0	1	0	0	1	1	5		
		ex.	0.5	0	0.5	0	0.5	0.5	0.5	0.5	0.5	0.5	0	0.5	0.5	4.5	

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Bar	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3
Casual Dining Bar	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1
Food Court	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7
Newsstand	91	91	91	91	91	91	91	91	91	91	91	91
Quick Serve	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3
Quick Serve Alcohol	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2
Snack	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5
Specialty Coffee	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2
Specialty Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3
Convenience Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3

Old Category	Reporting Name	Merchant Zone	Score	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14	2014 Average & Totals	
Casual Dining Bar	Jimmy's Bistro	A-CENTER-W	score	93	94	100	94	98	100	100	100	100	92	98	100	97.4	
			int.	0	0	1	0	0	1	1	1	1	1	0	1	1	7
			ex.	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0	0.5	0.5
	Lefty's Colorado Trail Grille	A-INNER-E	score	96	100	96	98	92	93	88	83	95	90	88	94	92.8	
			int.	0	1	0	1	0	0	0	0	0	0	0	0	0	2
			ex.	0.5	0.5	0.5	0.5	0	0.5	0	0	0	0.5	0	0	0.5	3.5
	Lefty's Front Range Grille	C-INNER-E	score	87	84	83	96	78	68	100	90	94	100	84	98	88.5	
			int.	0	0	0	0	0	0	1	0	0	1	0	1	3	
			ex.	0	0	0	0.5	0	0	0.5	0	0.5	0.5	0.5	0	0.5	2.5
	Lefty's Mile High Bar & Grille	B-INNER-E	score	98	100	88	91	63	84	85	98	83	94	96	84	88.7	
			int.	1	1	0	0	0	0	0	1	0	0	1	0	4	
			ex.	0.5	0.5	0	0	0	0	0	0.5	0	0.5	0.5	0	0	2.5
	Mesa Verde Lounge	A-MEZZ	score	93	98	84	98	100	83	98	86	100	96	88	78	91.8	
			int.	0	1	0	1	1	0	0	0	1	0	0	0	4	
			ex.	0.5	0.5	0	0.5	0.5	0	0.5	0	0.5	0.5	0	0	3.5	
	New Belgium Hub	B-RJF-E	score	100	90	67	0	94	100	97	96	94	88	100	98	93.1	
			int.	1	0	0	0	0	1	0	0	0	0	1	1	4	
			ex.	0.5	0	0	0	0.5	0.5	0.5	0.5	0.5	0.5	0	0.5	0.5	4
	Pour La France	B-CENTER-W	score	96	89	100	96	100	94	88	96	92	94	90	98	94.4	
			int.	0	0	1	0	1	0	0	0	0	0	0	1	3	
			ex.	0.5	0	0.5	0.5	0.5	0.5	0	0.5	0	0.5	0	0.5	4	
	Rockbottom Brewery	C-INNER-W	score	100	90	88	94	93	90	94	94	100	100	85	96	93.7	
			int.	1	0	0	0	0	0	0	0	1	1	0	0	3	
			ex.	0.5	0	0	0.5	0.5	0	0.5	0.5	0.5	0.5	0.5	0	0.5	4
Root Down	C-CENTER-E	score	94	81	90	90	93	88	100	96	98	93	88	81	91.0		
		int.	0	0	0	0	0	0	1	0	0	0	0	0	1		
		ex.	0.5	0	0	0	0.5	0	0.5	0.5	0.5	0.5	0.5	0	0	3	

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Bar	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3
Casual Dining Bar	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1
Food Court	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7
Newsstand	91	91	91	91	91	91	91	91	91	91	91	91
Quick Serve	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3
Quick Serve Alcohol	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2
Snack	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5
Specialty Coffee	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2
Specialty Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3
Convenience Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3

Old Category	Reporting Name	Merchant Zone	Score	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14	2014 Average & Totals		
Casual Dining Bar	Smokin' Bear / Timberline / Einstein's	C-CENTER-W	score	92.5	96.5	96.5	94	87	94.5	94	96	91	99	91.5	96	94.0		
			int.	0	1	1	0	0	0	0	0	0	0	0	0	0	2	
			ex.	0.5	0.5	0.5	0.5	0	0.5	0.5	0.5	0.5	0.5	0	0.5	0	0.5	4.5
	Wolfgang Puck	B-MEZZ	score	90	91	100	100	100	100	100	100	94	100	86	98	100	96.6	
			int.	0	0	1	1	1	1	1	1	0	1	0	1	1	8	
			ex.	0	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0	0.5	0.5	0.5	4.5
Convenience Retail	Hudson	A-INNER-E	score	0	0	0	0	0	0	85	91	95	88	91	91	90.2		
			int.	0	0	0	0	0	0	0	0	0	0	1	1	0	2	
			ex.	0	0	0	0	0	0	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	2.5
		B-OUTER-E	score	95	86	77	94	87	96	91	85	91	85	91	83	81	88	87.8
			int.	1	0	1	1	0	0	0	0	0	0	0	0	0	0	3
			ex.	0.5	0	0	0.5	0	0.5	0.5	0	0.5	0	0.5	0	0	0.5	3
		B-OUTER-W	score	91	96	74	83	91	100	88	83	96	88	88	88	88	94	89.3
			int.	0	1	0	0	1	1	0	0	1	1	1	1	0	1	6
			ex.	0.5	0.5	0	0	0.5	0.5	0.5	0.5	0	0.5	0.5	0.5	0.5	0.5	4.5
		C-INNER-E	score	0	0	0	0	0	0	0	95	98	96	83	80	91	90.5	
			int.	0	0	0	0	0	0	0	1	1	1	0	0	0	0	3
			ex.	0	0	0	0	0	0	0	0.5	0.5	0.5	0	0	0	0.5	2
Food Court	Ben & Jerry's / Caribou Coffee	A-CENTER-E	score	100	98	100	92	96	88	98	94	98	98	100	100	96.8		
			int.	1	1	1	0	0	0	1	1	0	1	1	1	8		
			ex.	0.5	0.5	0.5	0	0.5	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	5	
	KFC / Pizza Hut	A-CENTER-E	score	98	94	98	90	96	98	100	80	88	88	98	92	96	94.0	
			int.	1	0	1	0	0	1	1	0	0	0	1	0	0	5	
			ex.	0.5	0.5	0.5	0	0.5	0.5	0.5	0	0	0	0.5	0	0.5	4	
	McDonald's	A-CENTER-E	score	90	86	100	89	92	92	90	0	0	0	0	0	0	91.3	
			int.	0	0	1	0	0	0	0	0	0	0	0	0	0	1	
			ex.	0	0	0.5	0	0	0	0	0	0	0	0	0	0	0	0.5

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Bar	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3
Casual Dining Bar	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1
Food Court	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7
Newsstand	91	91	91	91	91	91	91	91	91	91	91	91	91
Quick Serve	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3
Quick Serve Alcohol	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2
Snack	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5
Specialty Coffee	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2
Specialty Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3
Convenience Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3

Old Category	Reporting Name	Merchant Zone	Score	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14	2014 Average & Totals		
Food Court	McDonald's	B-CENTER-E	score	86	94	94	85	0	0	0	0	0	0	0	0	89.8		
			int.	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
			ex.	0	0.5	0.5	0	0	0	0	0	0	0	0	0	0	0	1
		C-CENTER-W	score	84	94	94	90	78	89	90	90	90	89	90	90	0	0	88.8
			int.	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
			ex.	0	0.5	0.5	0	0	0	0	0	0	0	0	0	0	0	1
		A-CENTER-E	score	0	0	0	0	0	0	0	0	0	0	0	0	88	86	87.0
			int.	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
			ex.	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	B-CENTER-E	score	0	0	0	0	0	0	0	0	90	91	53	92	96	84.4		
		int.	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
		ex.	0	0	0	0	0	0	0	0	0	0	0	0	0	0.5	0.5	
	Panda Express	A-CENTER-E	score	98	98	95	93	92	94	96	92	88	94	98	98	98	94.7	
			int.	1	1	0	1	0	0	0	0	0	0	1	1	5		
			ex.	0.5	0.5	0.5	0.5	0	0.5	0.5	0	0	0.5	0.5	0.5	0.5	4.5	
	Steak Escape	B-CENTER-E	score	98	98	94	96	98	100	90	91	98	96	96	94	95.8		
			int.	1	1	0	1	1	1	0	0	0	0	0	0	5		
			ex.	0.5	0.5	0.5	0.5	0.5	0.5	0	0	0.5	0.5	0.5	0.5	5		
	Tamales by La Casita	C-CENTER-W	score	98	100	88	94	96	89	96	94	100	93	98	90	94.7		
			int.	1	1	0	1	0	0	1	1	0	1	0	6			
			ex.	0.5	0.5	0	0.5	0.5	0	0.5	0.5	0.5	0.5	0.5	0	4.5		
TCBY Yogurt	B-CENTER-E	score	91	98	100	91	98	94	100	84	100	98	100	98	96.0			
		int.	0	1	1	0	1	0	1	0	1	1	1	1	8			
		ex.	0	0.5	0.5	0	0.5	0.5	0.5	0	0.5	0.5	0.5	0.5	4.5			
	C-CENTER-W	score	94	96	98	90	100	96	96	94	100	100	94	96	96.2			
		int.	0	0	1	0	1	0	0	1	1	1	0	0	5			
		ex.	0.5	0.5	0.5	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	5.5			

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Food Court	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7
Newsstand	91	91	91	91	91	91	91	91	91	91	91	91
Quick Serve	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3
Quick Serve Alcohol	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2
Snack	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5
Specialty Coffee	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2
Specialty Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3
Convenience Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3

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Food Court	Villa Pizza	C-CENTER-W	score	96	94	98	94	98	98	0	0	0	0	0	0	96.3	
			int.	0	0	1	1	1	1	0	0	0	0	0	0	0	4
			ex.	0.5	0.5	0.5	0.5	0.5	0.5	0	0	0	0	0	0	0	3
		C-CENTER-W	score	0	0	0	0	0	0	0	0	0	0	0	96	86	91.0
			int.	0	0	0	0	0	0	0	0	0	0	0	0	0	0
			ex.	0	0	0	0	0	0	0	0	0	0	0	0.5	0	0.5
Newsstand	Connections Made EZ	B-CENTER-E	score	71	95	87	89	95	100	93	86	93	96	95	96	91.3	
			int.	0	1	0	0	1	1	1	0	1	1	1	1	1	8
			ex.	0	0.5	0	0	0.5	0.5	0.5	0	0.5	0.5	0.5	0.5	0.5	4
		B-INNER-E	score	93	93	98	76	93	80	91	94	67	93	93	86	86	88.1
			int.	1	1	1	0	1	0	0	1	0	0	0	0	0	5
			ex.	0.5	0.5	0.5	0	0.5	0	0	0.5	0	0.5	0.5	0	0	3.5
		C-CENTER-W	score	85	78	85	94	76	79	96	89	88	88	83	91	91	86.0
			int.	0	0	0	1	0	0	1	0	0	0	0	0	0	2
			ex.	0	0	0	0.5	0	0	0.5	0	0	0	0	0	0	1
	C-INNER-W	score	78	72	91	91	88	89	91	94	100	89	78	94	94	87.9	
		int.	0	0	0	1	0	0	0	1	1	0	0	1	1	4	
		ex.	0	0	0	0	0	0	0	0.5	0.5	0	0	0.5	0.5	1.5	
	Connections Newsstand	B-RJF-E	score	100	98	84	91	0	0	0	0	0	0	0	0	0	93.3
			int.	1	1	0	1	0	0	0	0	0	0	0	0	0	3
			ex.	0.5	0.5	0	0	0	0	0	0	0	0	0	0	0	1
		B-RJF-E	score	0	0	0	0	0	0	0	94	100	98	93	94	94	95.8
			int.	0	0	0	0	0	0	0	1	1	1	0	1	1	4
			ex.	0	0	0	0	0	0	0	0.5	0.5	0.5	0.5	0.5	0.5	2.5
	Hudson Group News	C-INNER-E	score	88	93	0	0	0	0	0	0	0	0	0	0	0	90.5
			int.	0	1	0	0	0	0	0	0	0	0	0	0	0	1
			ex.	0	0.5	0	0	0	0	0	0	0	0	0	0	0	0.5

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	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14	2014 Average & Totals
Bar	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3
Casual Dining Bar	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1
Food Court	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7
Newsstand	91	91	91	91	91	91	91	91	91	91	91	91	91
Quick Serve	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3
Quick Serve Alcohol	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2
Snack	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5
Specialty Coffee	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2
Specialty Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3
Convenience Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3

Old Category	Reporting Name	Merchant Zone	Score	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14	2014 Average & Totals
Newsstand	News Travels	A-CENTER-W	score	85	93	96	88	81	83	93	81	81	87	98	76	86.8
			int.	0	1	1	0	0	0	1	0	0	0	1	0	4
			ex.	0	0.5	0.5	0	0	0	0.5	0	0	0	0.5	0	2
	News/Magazines/Books/Travel	A-INNER-W	score	96	93	88	91	88	81	88	98	85	91	87	80	88.8
			int.	1	1	0	1	0	0	0	1	0	0	0	0	4
			ex.	0.5	0.5	0	0	0	0	0	0.5	0	0	0	0	1.5
	Newsstand (Peak Concepts)	B-INNER-W	score	96	79	93	86	76	93	94	76	89	86	95	91	87.8
			int.	1	0	0	0	0	1	1	0	0	0	1	0	4
			ex.	0.5	0	0.5	0	0	0.5	0.5	0	0	0	0.5	0	2.5
	Peak News & Gifts	A-CENTER-E	score	91	91	100	88	88	91	91	79	81	93	94	98	90.4
			int.	0	0	1	0	0	0	0	0	0	0	1	1	3
			ex.	0	0	0.5	0	0	0	0	0	0	0	0.5	0.5	2
		C-CENTER-E	score	85	95	88	88	91	98	88	83	95	95	88	83	89.8
			int.	0	1	0	0	1	1	0	0	1	1	0	0	5
			ex.	0	0.5	0	0	0	0.5	0	0	0.5	0.5	0	0	2
B-CENTER-W		score	78	0	0	0	0	78	78	91	93	95	88	80	85.1	
		int.	0	0	0	0	0	0	0	0	1	1	0	0	2	
		ex.	0	0	0	0	0	0	0	0	0.5	0.5	0	0	1	
Quick Serve	Heidi's Brooklyn Deli	B-RJF-E	score	92	96	94	96	96	98	98	84	92	96	94	94	94.2
			int.	0	0	0	0	0	1	1	0	0	0	0	0	2
			ex.	0	0.5	0.5	0.5	0.5	0.5	0.5	0	0	0.5	0.5	0.5	4.5
	Itza Wrap! Itza Bowl!	B-CENTER-E	score	98	100	98	98	100	98	87	94	96	98	96	96	96.6
			int.	0	1	0	1	1	1	0	0	0	1	1	0	6
			ex.	0.5	0.5	0.5	0.5	0.5	0.5	0	0.5	0.5	0.5	0.5	0.5	5.5
	Pizza Hut Express/Haagen Daz	B-OUTER-W	score	100	98	100	94	90	98	98	85	100	98	96	94	95.9
			int.	1	1	1	0	0	1	1	0	1	1	1	0	8
			ex.	0.5	0.5	0.5	0.5	0	0.5	0.5	0	0.5	0.5	0.5	0.5	5

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Bar	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3
Casual Dining Bar	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1
Food Court	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7
Newsstand	91	91	91	91	91	91	91	91	91	91	91	91	91	91	91	91
Quick Serve	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3
Quick Serve Alcohol	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2
Snack	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5
Specialty Coffee	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2
Specialty Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3
Convenience Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3

Old Category	Reporting Name	Merchant Zone	Score	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14	2014 Average & Totals	
Quick Serve	Sara Lee / Colombo Frozen Yogurt	B-OUTER-E	score	96	94	96	98	98	89	94	96	89	98	96	98	95.2	
			int.	0	0	0	1	1	0	0	1	0	1	1	1	6	
			ex.	0.5	0.5	0.5	0.5	0.5	0	0.5	0.5	0	0.5	0.5	0.5	0.5	5
	Schlotzsky's	A-INNER-E	score	96	80	94	98	94	94	94	94	90	98	94	90	85	92.3
			int.	0	0	0	1	0	0	0	0	0	1	0	0	0	2
			ex.	0.5	0	0.5	0.5	0.5	0.5	0.5	0.5	0	0.5	0.5	0	0	4
	Woody Creek Bakery & Café	C-INNER-E	score	100	95	100	94	98	98	98	100	96	98	100	95	98	97.7
			int.	1	0	1	0	1	1	1	1	1	1	1	0	1	9
			ex.	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	6
Quick Serve Alcohol	City Wok	B-MEZZ	score	100	100	98	100	100	94	100	92	98	87	96	96	96.8	
			int.	1	1	0	1	1	0	1	0	1	0	0	0	6	
			ex.	0.5	0.5	0.5	0.5	0.5	0	0.5	0	0.5	0	0.5	0.5	0.5	4.5
	Etai's Café	B-OUTER-W	score	100	96	88	91	96	98	92	96	100	100	94	100	95.9	
			int.	1	0	0	0	1	1	0	0	1	1	0	1	6	
			ex.	0.5	0.5	0	0	0.5	0.5	0	0.5	0.5	0.5	0.5	0	0.5	4
	Que Bueno! Mexican Grille	B-OUTER-E	score	94	98	100	98	96	89	96	98	98	98	98	98	94	96.4
			int.	0	1	1	1	1	0	0	1	1	1	1	1	0	8
			ex.	0	0.5	0.5	0.5	0.5	0	0.5	0.5	0.5	0.5	0.5	0.5	0	4.5
	Quizno's / Blue Sky Bar / Lavazza	A-INNER-W	score	96	98	97	96	93.5	92	0	0	0	0	0	0	0	95.4
			int.	0	1	0	0	0	0	0	0	0	0	0	0	0	1
			ex.	0.5	0.5	0.5	0.5	0	0	0	0	0	0	0	0	0	2
		A-INNER-W	score	0	0	0	0	0	0	0	0	0	0	0	94	79	86.5
			int.	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Steve's Snappin' Dogs	B-OUTER-W	score	0	0	0	98	94	100	98	92	88	94	98	98	98	95.6
int.			0	0	0	1	0	1	0	0	0	0	1	1	1	4	
ex.			0	0	0	0.5	0	0.5	0.5	0	0	0	0	0.5	0.5	2.5	

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	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14	2014 Average & Totals
Bar	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3
Casual Dining Bar	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1
Food Court	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7
Newsstand	91	91	91	91	91	91	91	91	91	91	91	91	91
Quick Serve	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3
Quick Serve Alcohol	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2
Snack	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5
Specialty Coffee	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2
Specialty Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3
Convenience Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3

Old Category	Reporting Name	Merchant Zone	Score	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14	2014 Average & Totals	
Quick Serve Alcohol	Woody Creek Bakery & Café	B-MEZZ	score	98	96	100	94	88	94	100	100	96	98	91	98	96.1	
			int.	0	0	1	0	0	0	1	1	0	1	0	1	5	
			ex.	0.5	0.5	0.5	0	0	0	0.5	0.5	0.5	0.5	0.5	0	0.5	4
Snack	Ben & Jerry's	B-MEZZ	score	95	93	100	88	100	95	82	95	98	93	95	95	0	94.0
			int.	1	0	1	0	1	0	0	0	0	0	0	1	0	4
			ex.	0.5	0	0.5	0	0.5	0.5	0	0.5	0.5	0.5	0	0.5	0	3.5
	Dunkin Donuts	A-CENTER-W	score	95	87	93	93	95	93	100	98	100	98	92	94	94	94.8
			int.	1	0	0	0	1	0	1	1	1	1	0	0	0	5
			ex.	0.5	0	0	0	0.5	0	0.5	0.5	0.5	0.5	0.5	0	0.5	3.5
	Hope's Country Fresh Cookies	A-CENTER-E	score	100	98	95	98	91	98	100	95	89	100	95	98	98	96.4
			int.	1	1	0	1	0	1	1	0	0	1	1	1	1	8
			ex.	0.5	0.5	0.5	0.5	0	0.5	0.5	0.5	0	0.5	0.5	0.5	0.5	5
	Jamba Juice	B-MEZZ	score	93	98	100	95	98	100	93	93	100	98	93	100	96.8	
			int.	0	1	1	0	1	1	0	0	1	0	0	1	6	
			ex.	0	0.5	0.5	0.5	0.5	0.5	0	0	0.5	0.5	0	0.5	4	
		C-INNER-W	score	93	95	100	91	93	93	95	100	100	100	100	93	96.1	
			int.	0	0	1	0	0	0	0	1	1	1	1	0	5	
			ex.	0	0.5	0.5	0	0	0	0.5	0.5	0.5	0.5	0.5	0	3.5	
	Rocky Mountain Chocolate Factory (East)	B-OUTER-E	score	95	93	88	95	93	0	0	0	0	0	0	0	0	92.8
			int.	1	0	0	0	0	0	0	0	0	0	0	0	0	1
			ex.	0.5	0	0	0.5	0	0	0	0	0	0	0	0	0	1
B-OUTER-E		score	0	0	0	0	0	0	0	0	0	0	0	93	88	90.5	
		int.	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
		ex.	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
The Candy Shoppe	B-INNER-W	score	95	88	93	100	93	91	88	78	95	95	93	92	91.8		
		int.	1	0	0	1	0	0	0	0	0	0	0	0	0	2	
		ex.	0.5	0	0	0.5	0	0	0	0	0	0.5	0.5	0	0	2	

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Bar	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3
Casual Dining Bar	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1
Food Court	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7
Newsstand	91	91	91	91	91	91	91	91	91	91	91	91
Quick Serve	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3
Quick Serve Alcohol	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2
Snack	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5
Specialty Coffee	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2
Specialty Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3
Convenience Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3

Old Category	Reporting Name	Merchant Zone	Score	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14	2014 Average & Totals	
Snack	Wetzel's Pretzels	B-OUTER-W	score	92	100	95	100	88	98	92	91	91	100	89	98	94.5	
			int.	0	1	0	1	0	1	0	0	0	0	1	0	1	5
			ex.	0	0.5	0.5	0.5	0	0.5	0	0	0	0	0.5	0	0.5	3
Specialty Coffee	Caribou Coffee	C-INNER-W	score	92	98	100	96	100	100	100	82	98	100	91	93	95.8	
			int.	0	1	1	0	1	1	1	0	1	1	0	0	7	
			ex.	0	0.5	0.5	0.5	0.5	0.5	0.5	0	0.5	0.5	0	0	0	4
		B-MEZZ	score	93	100	100	100	100	98	100	89	100	93	100	94	97.3	
			int.	0	1	1	1	1	0	1	0	1	0	1	1	1	8
			ex.	0	0.5	0.5	0.5	0.5	0.5	0.5	0	0.5	0	0.5	0.5	0.5	4.5
	Coffee Beanery/Uno Pizza Express	B-OUTER-E	score	94	89	100	90	0	0	0	0	0	0	0	0	0	93.3
			int.	1	0	1	0	0	0	0	0	0	0	0	0	0	2
			ex.	0.5	0	0.5	0	0	0	0	0	0	0	0	0	0	1
	Dazbog Coffee	C-INNER-E	score	90	96	98	90	90	94	94	100	94	98	98	96	94.8	
			int.	0	0	0	0	0	0	0	1	0	1	1	1	4	
			ex.	0	0.5	0.5	0	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	4.5
Rocky Mountain Café	B-OUTER-W	score	92	92	90	91	92	85	91	91	90	90	94	90	90	90.7	
		int.	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
		ex.	0	0	0	0	0	0	0	0	0	0	0	0.5	0	0.5	
Starbuck's (in-line)	B-RJF-E	score	96	92	90	96	96	100	85	98	92	94	94	92	92	93.8	
		int.	1	0	0	0	0	1	0	1	0	0	0	0	0	3	
		ex.	0.5	0	0	0.5	0.5	0.5	0	0.5	0	0.5	0	0.5	0	3.5	
Starbuck's (kiosk)	B-RJF-E	score	93	90	94	100	98	100	92	86	83	86	89	90	91.8		
		int.	0	0	0	1	0	1	0	0	0	0	0	0	2		
		ex.	0	0	0.5	0.5	0.5	0.5	0	0	0	0	0	0	0	2	
Specialty Retail	Body Shop	C-CENTER-E	score	89	94	95	87	92	94	94	81	95	84	87	93	90.4	
			int.	0	0	1	0	0	1	1	0	1	0	0	0	4	
			ex.	0.5	0.5	0.5	0	0.5	0.5	0.5	0	0.5	0	0	0	0.5	4

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Below are the benchmark scores that a Concession must exceed in order to win the external points

	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3
Bar	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3
Casual Dining Bar	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1
Food Court	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7
Newsstand	91	91	91	91	91	91	91	91	91	91	91	91	91	91	91
Quick Serve	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3
Quick Serve Alcohol	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2
Snack	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5
Specialty Coffee	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2
Specialty Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3
Convenience Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3

Old Category	Reporting Name	Merchant Zone	Score	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14	2014 Average & Totals		
Specialty Retail	Brookstone	B-CENTER-E	score	98	87	87	67	98	94	65	0	0	0	0	0	85.1		
			int.	1	0	0	0	1	1	0	0	0	0	0	0	0	3	
			ex.	0.5	0	0	0	0.5	0.5	0	0	0	0	0	0	0	0	1.5
		B-CENTER-E		score	0	0	0	0	0	0	95	100	100	92	86	94.6		
				int.	0	0	0	0	0	0	0	1	1	1	1	0	4	
				ex.	0	0	0	0	0	0	0	0.5	0.5	0.5	0.5	0	0	2
	Colorado Collection	B-INNER-E		score	87	95	92	78	72	75	84	95	98	73	89	93	85.9	
				int.	0	1	0	0	0	0	0	1	1	0	0	0	0	3
				ex.	0	0.5	0.5	0	0	0	0	0.5	0.5	0	0.5	0.5	0	0
	Colorado Crossroads (Gift Shop)	A-INNER-W		score	61	86	100	81	98	65	65	73	74	67	81	65	76.3	
				int.	0	0	1	0	1	0	0	0	0	0	0	0	0	2
				ex.	0	0	0.5	0	0.5	0	0	0	0	0	0	0	0	0
	Crocs	B-MEZZ		score	84	100	100	67	94	94	79	59	0	0	0	0	84.6	
				int.	0	1	1	0	1	1	0	0	0	0	0	0	0	4
				ex.	0	0.5	0.5	0	0.5	0.5	0	0	0	0	0	0	0	2
	Gifts in Flight	C-CENTER-E		score	81	87	89	92	84	93	94	86	100	87	93	66	87.7	
				int.	0	0	0	1	0	0	1	0	1	0	1	0	4	
				ex.	0	0	0.5	0.5	0	0.5	0.5	0	0.5	0	0.5	0	0	3
		B-INNER-E		score	72	67	94	74	86	94	76	92	81	61	89	95	81.8	
				int.	0	0	0	0	0	1	0	1	0	0	0	1	3	
				ex.	0	0	0.5	0	0	0.5	0	0.5	0	0	0.5	0	0.5	2.5
Greetings from Colorful Colorado	A-CENTER-W		score	98	95	61	81	100	73	89	0	0	0	0	0	85.3		
			int.	1	1	0	0	1	0	0	0	0	0	0	0	3		
			ex.	0.5	0.5	0	0	0.5	0	0.5	0	0	0	0	0	0	2	
	A-CENTER-W		score	0	0	0	0	0	0	0	94	92	93	65	92	87.2		
			int.	0	0	0	0	0	0	0	1	1	1	1	0	0	3	
			ex.	0	0	0	0	0	0	0	0.5	0.5	0.5	0	0.5	2		

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Below are the benchmark scores that a Concession must exceed in order to win the external points

	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3
Bar	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3
Casual Dining Bar	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1
Food Court	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7
Newsstand	91	91	91	91	91	91	91	91	91	91	91	91	91	91	91
Quick Serve	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3
Quick Serve Alcohol	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2
Snack	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5
Specialty Coffee	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2
Specialty Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3
Convenience Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3

Old Category	Reporting Name	Merchant Zone	Score	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14	2014 Average & Totals		
Specialty Retail	Harley Davidson	B-MEZZ	score	95	98	100	75	94	92	88	89	69	92	81	95	89.0		
			int.	1	1	1	0	1	0	0	1	0	1	0	1	0	1	7
			ex.	0.5	0.5	0.5	0	0.5	0.5	0	0.5	0.5	0.5	0	0.5	0	0.5	4.5
	Hudson Booksellers	C-CENTER-E	score	85	98	0	0	0	0	0	0	0	0	0	0	0	91.5	
			int.	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1
			ex.	0	0.5	0	0	0	0	0	0	0	0	0	0	0	0	0.5
	In Motion Entertainment	A-CENTER-W	score	100	89	94	98	98	98	92	92	87	88	94	87	92	92.6	
			int.	1	0	0	1	1	0	0	0	0	0	1	0	0	0	4
			ex.	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0	0.5	0.5	0	0.5	5
		B-CENTER-W	score	89	67	98	95	86	100	98	92	84	92	0	0	0	0	90.1
			int.	0	0	1	1	0	1	1	1	1	0	1	0	0	0	6
			ex.	0.5	0	0.5	0.5	0	0.5	0.5	0.5	0.5	0	0.5	0	0	0	3.5
		B-MEZZ	score	0	0	0	0	0	0	0	0	0	0	100	95	94	95	96.0
			int.	0	0	0	0	0	0	0	0	0	0	1	1	1	1	4
			ex.	0	0	0	0	0	0	0	0	0	0	0.5	0.5	0.5	0.5	2
	B-CENTER-W	score	0	0	0	0	0	0	0	0	0	0	0	0	0	93	93.0	
		int.	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
		ex.	0	0	0	0	0	0	0	0	0	0	0	0	0	0.5	0.5	
	I-Tech retail store	B-MEZZ	score	89	100	87	0	0	0	0	0	0	0	0	0	0	92.0	
			int.	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1
			ex.	0.5	0.5	0	0	0	0	0	0	0	0	0	0	0	0	1
	Jet Pets	B-MEZZ	score	72	0	0	0	0	0	0	0	0	0	0	0	0	72.0	
			int.	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
			ex.	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Johnston & Murphy	B-CENTER-E	score	92	92	98	93	78	89	0	0	0	0	0	0	0	90.3		
		int.	0	0	1	1	0	0	0	0	0	0	0	0	0	0	2	
		ex.	0.5	0.5	0.5	0.5	0	0.5	0	0	0	0	0	0	0	0	2.5	

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	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14	2014 Average & Totals
Bar	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3
Casual Dining Bar	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1
Food Court	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7
Newsstand	91	91	91	91	91	91	91	91	91	91	91	91	91
Quick Serve	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3
Quick Serve Alcohol	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2
Snack	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5
Specialty Coffee	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2
Specialty Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3
Convenience Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3

Old Category	Reporting Name	Merchant Zone	Score	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14	2014 Average & Totals	
Specialty Retail	Johnston & Murphy	B-CENTER-E	score	0	0	0	0	0	0	0	0	100	81	100	98	94.8	
			int.	0	0	0	0	0	0	0	0	0	1	0	1	1	3
			ex.	0	0	0	0	0	0	0	0	0	0.5	0	0.5	0.5	0.5
	Kazoo Toys	B-MEZZ	score	100	95	100	95	100	84	98	84	79	85	72	100	91.0	
			int.	1	1	1	1	1	0	1	0	0	0	0	1	7	
			ex.	0.5	0.5	0.5	0.5	0.5	0	0.5	0	0	0	0	0.5	3.5	
	Liberty Duty Free	A-CENTER-W	score	100	92	93	87	74	76	100	85	73	87	92	94	87.8	
			int.	1	0	0	0	0	0	1	0	0	0	1	1	4	
			ex.	0.5	0.5	0.5	0	0	0	0.5	0	0	0	0.5	0.5	3	
		B-CENTER-E	score	94	92	65	81	86	87	87	85	92	59	65	87	81.7	
			int.	1	0	0	0	0	0	0	0	1	0	0	0	2	
			ex.	0.5	0.5	0	0	0	0	0	0.5	0	0	0	0	1.5	
	MAC	B-CENTER-W	score	0	0	0	0	0	100	89	98	84	94	100	93	94.0	
			int.	0	0	0	0	0	1	0	1	0	1	1	0	4	
			ex.	0	0	0	0	0	0.5	0.5	0.5	0	0.5	0.5	0.5	3	
	Mosaic Gallery	B-CENTER-W	score	100	95	88	65	0	0	0	0	0	0	0	0	87.0	
			int.	1	1	0	0	0	0	0	0	0	0	0	0	2	
			ex.	0.5	0.5	0.5	0	0	0	0	0	0	0	0	0	1.5	
		B-CENTER-W	score	0	0	0	0	0	0	0	0	84	80	95	94	88.3	
			int.	0	0	0	0	0	0	0	0	0	0	1	1	2	
			ex.	0	0	0	0	0	0	0	0	0	0	0.5	0.5	1	
	Radio Road/Fly Babies	A-CENTER-W	score	87	94	65	96	94	89	94	65	98	75	89	84	85.8	
			int.	0	0	0	1	1	0	1	0	1	0	0	0	4	
			ex.	0	0.5	0	0.5	0.5	0.5	0.5	0	0.5	0	0.5	0	3.5	
Spirit of the Red Horse	A-CENTER-E	score	69	79	72	92	81	0	0	0	0	0	0	0	78.6		
		int.	0	0	0	1	0	0	0	0	0	0	0	0	1		
		ex.	0	0	0	0.5	0	0	0	0	0	0	0	0	0.5		

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	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14	2014 Average & Totals
Bar	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3
Casual Dining Bar	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1
Food Court	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7
Newsstand	91	91	91	91	91	91	91	91	91	91	91	91	91
Quick Serve	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3
Quick Serve Alcohol	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2
Snack	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5
Specialty Coffee	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2
Specialty Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3
Convenience Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3

Old Category	Reporting Name	Merchant Zone	Score	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14	2014 Average & Totals	
Specialty Retail	Spirit of the Red Horse	B-CENTER-E	score	87	95	67	75	84	89	94	87	51	87	78	92	82.2	
			int.	0	1	0	0	0	0	1	0	0	0	0	0	0	2
			ex.	0	0.5	0	0	0	0.5	0.5	0	0	0	0	0	0.5	2
		A-CENTER-E	score	0	0	0	0	0	0	0	0	0	0	95	71	90	85.3
			int.	0	0	0	0	0	0	0	0	0	0	1	0	0	1
			ex.	0	0	0	0	0	0	0	0	0	0	0.5	0	0.5	1
	Sunglass Hut	B-MEZZ	score	92	100	94	98	92	94	95	86	94	92	95	100	94.3	
			int.	0	1	0	1	0	1	1	0	1	1	1	1	1	8
			ex.	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0	0.5	0.5	0.5	0.5	0.5	5.5
	Tags Evolution	B-INNER-W	score	88	98	98	93	91	94	92	87	66	92	100	92	90.9	
			int.	0	1	1	1	0	1	0	0	1	1	0	0	6	
			ex.	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0	0	0.5	0.5	0.5	5	
	Tattered Cover Bookstore	A-CENTER-E	score	0	0	0	0	0	0	59	65	80	88	89	79	76.7	
			int.	0	0	0	0	0	0	0	0	0	0	0	0	0	
			ex.	0	0	0	0	0	0	0	0	0	0.5	0.5	0	1	
		B-CENTER-W	score	0	0	0	0	0	0	93	75	65	87	81	98	83.2	
			int.	0	0	0	0	0	0	0	0	0	0	0	0	1	
			ex.	0	0	0	0	0	0	0.5	0	0	0	0	0.5	1	
		C-CENTER-E	score	0	0	0	0	0	0	86	88	88	85	87	88	87.0	
			int.	0	0	0	0	0	0	0	1	0	0	0	0	1	
			ex.	0	0	0	0	0	0	0	0.5	0.5	0	0	0.5	1.5	
Toy Chest	A-INNER-W	score	78.5	89.5	94	86	93	73	76.5	85.5	79.5	79	84	72.5	82.6		
		int.	0	0	0	0	0	0	0	0	0	0	0	0	0		
		ex.	0	0.5	0.5	0	0.5	0	0	0	0	0	0	0	1.5		
Tuleh Ruche	B-CENTER-E	score	95	95	81	89	95	92	61	88	79	86	92	100	87.8		
		int.	1	1	0	0	1	0	0	1	0	0	1	1	6		
		ex.	0.5	0.5	0	0.5	0.5	0.5	0	0.5	0	0	0.5	0.5	4		

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Bar	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3	84.3
Casual Dining Bar	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1
Food Court	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7	92.7
Newsstand	91	91	91	91	91	91	91	91	91	91	91	91	91	91	91	91	91
Quick Serve	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3	93.3
Quick Serve Alcohol	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2	95.2
Snack	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5
Specialty Coffee	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2
Specialty Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3
Convenience Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3

Old Category	Reporting Name	Merchant Zone	Score	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14	2014 Average & Totals	
Specialty Retail	Way Out West	C-CENTER-E	score	81	98	92	87	84	0	0	0	0	0	0	0	88.4	
			int.	0	1	0	0	0	0	0	0	0	0	0	0	0	1
			ex.	0	0.5	0.5	0	0	0	0	0	0	0	0	0	0	1
		C-CENTER-E	score	0	0	0	0	0	0	0	0	0	0	94	95	84	91.0
			int.	0	0	0	0	0	0	0	0	0	0	1	1	0	2
			ex.	0	0	0	0	0	0	0	0	0	0	0.5	0.5	0	1.0

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