

PVC Customer Service Report

CY 2015



Below are the benchmark scores that a Concession must exceed in order to win the external points												
Bar	84.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3
Casual Dining Bar	92.1	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2
Food Court	92.7	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5
Newsstand	91	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9
Quick Serve	93.3	89	89	89	89	89	89	89	89	89	89	89
Quick Serve Alcohol	95.2	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1
Snack	93.5	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3
Specialty Coffee	93.2	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5
Specialty Retail	87.3	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5
Convenience Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3

Old Category	Reporting Name	Merchant Zone	Score	Jan-15	Feb-15	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	Oct-15	Nov-15	Dec-15	2015 Average & Totals	
Bar	Cru Winebar	B-OUTER-E	score	98	96	96	100	98	100	100	94	100	100	100	96	98.2	
			int.	1	0	0	1	0	1	1	0	1	1	1	0	7	
			ex.	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	6
	Lounge 5280	B-MEZZ	score	98	98	100	100	100	92	100	100	100	100	100	96	100	98.7
			int.	1	1	1	1	1	0	1	1	1	1	1	0	1	10
			ex.	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5
	Vino Volo	A-INNER-E	score	90	96	88	86	94	94	100	86	94	94	94	98	87	92.3
			int.	0	0	0	0	0	0	1	0	0	0	0	0	0	1
			ex.	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5
C-INNER-E		score	86	83	88	100	80	86	92	100	94	100	88	96	96	91.1	
		int.	0	0	0	1	0	0	0	1	0	1	0	0	0	3	
		ex.	0.5	0	0.5	0.5	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	5
Casual Dining Bar	Aviator's BBQ	B-MEZZ	score	98	96	100	100	98	100	100	98	100	100	100	100	100	99.2
			int.	1	1	1	1	1	1	1	1	0	1	1	1	1	11
			ex.	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5
	Cantina Grill	B-MEZZ	score	100	94	100	96	84	100	100	100	100	100	100	93	100	97.3
			int.	1	0	1	0	0	1	1	1	1	1	1	0	1	8
			ex.	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5
	Colorado Sports Bar & Grille	B-INNER-W	score	95	100	94	100	95	94	74	100	100	99	95	85	94.3	
			int.	0	1	0	1	0	0	0	1	1	1	0	0	5	
			ex.	0.5	0.5	0.5	0.5	0.5	0.5	0	0.5	0.5	0.5	0.5	0.5	0.5	5.5
	Denver Chop House & Brewery	A-CENTER-W	score	100	93	90	98	90	96	100	94	96	96	96	93	94	95.0
			int.	1	0	0	0	0	0	1	0	0	0	0	0	0	2
			ex.	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5
Elway's	B-CENTER-W	score	100	100	100	100	98	100	100	100	100	98	100	100	96	99.3	
		int.	1	1	1	1	1	1	1	1	1	1	1	1	0	11	
		ex.	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	6

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CY 2015



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Category	Jan-15	Feb-15	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	Oct-15	Nov-15	Dec-15	2015 Average & Totals
Bar	84.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3
Casual Dining Bar	92.1	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2
Food Court	92.7	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5
Newsstand	91	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9
Quick Serve	93.3	89	89	89	89	89	89	89	89	89	89	89	89
Quick Serve Alcohol	95.2	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1
Snack	93.5	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3
Specialty Coffee	93.2	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5
Specialty Retail	87.3	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5
Convenience Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3

Old Category	Reporting Name	Merchant Zone	Score	Jan-15	Feb-15	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	Oct-15	Nov-15	Dec-15	2015 Average & Totals	
Casual Dining Bar	Jimmy's Bistro	A-CENTER-W	score	97	93	99	93	95	87	86	95	93	89	100	85	92.7	
			int.	0	0	0	0	0	0	0	0	0	0	0	1	0	1
			ex.	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5
	Lefty's Colorado Trail Grille	A-INNER-E	score	74	89	90	89	52	91	81	100	93	96	89	94	94	86.5
			int.	0	0	0	0	0	0	0	1	0	0	0	0	0	1
			ex.	0	0.5	0.5	0.5	0	0.5	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5
	Lefty's Front Range Grille	C-INNER-E	score	84	92	69	95	68	91	94	95	83	95	85	94	94	87.1
			int.	0	0	0	0	0	0	0	0	0	0	0	0	0	0
			ex.	0	0.5	0	0.5	0	0.5	0.5	0.5	0.5	0	0.5	0.5	0.5	0.5
	Lefty's Mile High Bar & Grille	B-INNER-E	score	96	87	94	100	96	93	94	93	89	94	93	96	96	93.8
			int.	0	0	0	1	0	0	0	0	0	0	0	0	0	1
			ex.	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5
	Mesa Verde Lounge	A-MEZZ	score	89	95	100	99	100	91	96	95	91	95	95	85	85	94.3
			int.	0	0	1	0	1	0	0	0	0	0	0	0	0	2
			ex.	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5
	New Belgium Hub	B-RJF-E	score	90	93	100	97	86	100	93	94	86	91	98	94	94	93.5
			int.	0	0	1	0	0	1	0	0	0	0	0	1	0	3
			ex.	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5
Pour La France	B-CENTER-W	score	93	100	75	100	96	96	82	98	87	98	98	91	91	92.8	
		int.	0	1	0	1	0	0	0	0	0	0	1	1	0	4	
		ex.	0.5	0.5	0	0.5	0.5	0.5	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	5
Rockbottom Brewery	C-INNER-W	score	87	84	95	96	96	100	89	100	93	93	95	100	100	94.0	
		int.	0	0	0	0	0	1	0	1	0	0	0	1	1	3	
		ex.	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	5.5
Root Down	C-CENTER-E	score	100	89	94	96	97	70	99	99	96	90	95	99	99	93.7	
		int.	1	0	0	0	1	0	1	0	0	0	0	1	1	4	
		ex.	0.5	0.5	0.5	0.5	0.5	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	5.5

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	Jan-15	Feb-15	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	Oct-15	Nov-15	Dec-15	2015 Average & Totals
Bar	84.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3
Casual Dining Bar	92.1	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2
Food Court	92.7	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5
Newsstand	91	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9
Quick Serve	93.3	89	89	89	89	89	89	89	89	89	89	89	89
Quick Serve Alcohol	95.2	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1
Snack	93.5	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3
Specialty Coffee	93.2	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5
Specialty Retail	87.3	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5
Convenience Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3

Old Category	Reporting Name	Merchant Zone	Score	Jan-15	Feb-15	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	Oct-15	Nov-15	Dec-15	2015 Average & Totals		
Casual Dining Bar	Smokin' Bear / Timberline / Einstein's	C-CENTER-W	score	95	90	96	97	88	94	99	97	90	96	97	99	94.8		
			int.	0	0	0	0	0	0	0	0	0	0	0	0	1	2	
			ex.	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	6
	Wolfgang Puck	B-MEZZ	score	96	96	96	100	100	93	93	100	100	90	100	96	96	96.7	
			int.	0	1	0	1	1	0	0	1	1	0	1	0	1	0	6
			ex.	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	6
Convenience Retail	Hudson	A-INNER-E	score	83	91	88	96	98	91	91	83	93	81	85	83	88.6		
			int.	0	1	1	1	1	0	1	0	0	0	0	0	0	5	
			ex.	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0	0.5	0	0	0	0	3.5
		B-OUTER-E	score	94	86	83	84	86	87	88	91	73	71	82	88	88	84.4	
			int.	1	0	0	0	0	0	0	1	0	0	0	0	0	2	
			ex.	0.5	0	0	0	0	0	0.5	0.5	0	0	0	0	0.5	2	
		B-OUTER-W	score	93	91	83	93	88	96	98	88	83	91	94	91	91	90.8	
			int.	0	1	0	0	0	1	1	0	0	1	1	0	1	5	
			ex.	0.5	0.5	0	0.5	0.5	0.5	0.5	0.5	0	0.5	0.5	0.5	0.5	5	
	C-INNER-E	score	91	83	88	98	81	94	80	83	96	84	76	96	96	87.5		
		int.	0	0	1	1	0	1	0	1	0	1	0	0	1	5		
		ex.	0.5	0	0.5	0.5	0	0.5	0	0	0.5	0	0	0.5	0	3		
	SaySiBon/Auntie Anne's	C-OUTER-W	score	0	0	90.5	90	92	76.5	80	93	95.5	85.5	89.5	93	88.6		
			int.	0	0	1	0	1	0	0	1	1	1	1	1	7		
			ex.	0	0	0.5	0.5	0.5	0	0	0.5	0.5	0	0.5	0.5	0.5	3.5	
	Food Court	Ben & Jerry's / Caribou Coffee	A-CENTER-E	score	98	98	96	98	98	96	100	90	98	98	100	100	97.5	
				int.	0	1	0	1	1	1	1	0	1	1	1	1	9	
				ex.	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	6
KFC / Pizza Hut		A-CENTER-E	score	93	92	96	90	96	100	98	94	90	93	96	96	94.5		
			int.	0	0	0	0	1	1	1	0	0	0	0	1	4		
			ex.	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	6	

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Bar	84.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3
Casual Dining Bar	92.1	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2
Food Court	92.7	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5
Newsstand	91	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9
Quick Serve	93.3	89	89	89	89	89	89	89	89	89	89	89	89
Quick Serve Alcohol	95.2	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1
Snack	93.5	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3
Specialty Coffee	93.2	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5
Specialty Retail	87.3	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5
Convenience Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3

Old Category	Reporting Name	Merchant Zone	Score	Jan-15	Feb-15	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	Oct-15	Nov-15	Dec-15	2015 Average & Totals	
Food Court	McDonald's	A-CENTER-E	score	88	96	84	96	90	94	92	82	90	86	90	94	90.2	
			int.	0	1	0	0	0	0	0	0	0	0	0	0	0	1
			ex.	0	0.5	0	0.5	0.5	0.5	0.5	0.5	0	0.5	0.5	0.5	0.5	0.5
		B-CENTER-E	score	89	84	90	94	96	86	94	92	92	92	92	90	92	90.9
			int.	0	0	0	0	1	0	0	0	0	0	0	0	0	1
			ex.	0	0	0.5	0.5	0.5	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5
	C-CENTER-W	score	0	90	94	98	98	90	90	98	96	89	94	90	90	93.4	
		int.	0	0	0	1	1	0	0	1	0	0	0	0	0	3	
		ex.	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	5.5
	Panda Express	A-CENTER-E	score	92	96	90	92	96	93	94	98	94	92	94	96	93.9	
			int.	0	1	0	0	1	0	0	1	0	0	0	1	4	
			ex.	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	5.5
	Steak Escape	B-CENTER-E	score	96	90	100	94	96	96	85	91	95	96	98	91	94.0	
			int.	0	0	1	0	1	1	0	0	0	0	0	0	3	
			ex.	0.5	0.5	0.5	0.5	0.5	0.5	0	0.5	0.5	0.5	0.5	0.5	0.5	5.5
	Tamales by La Casita	C-CENTER-W	score	100	98	96	100	90	96	98	98	98	98	100	98	98	97.5
			int.	1	1	0	1	0	1	1	1	1	1	1	0	1	9
			ex.	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	6
TCBY Yogurt	B-CENTER-E	score	100	95	100	96	98	94	98	100	100	94	100	98	97.8		
		int.	1	0	1	0	1	0	1	1	1	0	1	1	8		
		ex.	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	6	
	C-CENTER-W	score	100	96	98	98	96	95	98	94	98	100	100	94	97.3		
		int.	1	1	1	1	1	0	1	0	1	1	1	0	9		
		ex.	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	6	
Villa Pizza	C-CENTER-W	score	98	87	100	96	94	96	100	90	96	98	100	93	95.7		
		int.	0	0	1	0	0	1	1	0	0	1	1	0	5		
		ex.	0.5	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	5.5	

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Casual Dining Bar	92.1	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2
Food Court	92.7	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5
Newsstand	91	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9
Quick Serve	93.3	89	89	89	89	89	89	89	89	89	89	89
Quick Serve Alcohol	95.2	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1
Snack	93.5	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3
Specialty Coffee	93.2	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5
Specialty Retail	87.3	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5
Convenience Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3

Old Category	Reporting Name	Merchant Zone	Score	Jan-15	Feb-15	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	Oct-15	Nov-15	Dec-15	2015 Average & Totals	
Newsstand	CNBC	C-OUTER-W	score	0	0	0	0	0	0	88	98	83	91	93	93	91.0	
			int.	0	0	0	0	0	0	1	1	0	0	0	1	3	
			ex.	0	0	0	0	0	0	0.5	0.5	0	0.5	0.5	0.5	0.5	2.5
	Connections Made EZ	B-CENTER-E	score	91	98	93	91	80	96	86	88	98	95	93	85	85	91.2
			int.	0	1	1	0	0	1	0	0	0	1	0	0	0	4
			ex.	0	0.5	0.5	0.5	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	5
	B-INNER-E	score	86	93	78	91	94	87	83	98	98	98	96	83	93	93	90.0
		int.	0	1	0	0	0	0	0	1	1	1	1	0	1	5	
		ex.	0	0.5	0	0.5	0.5	0.5	0	0.5	0.5	0.5	0.5	0	0.5	4	
	C-CENTER-W	score	100	88	88	96	88	98	87	93	85	98	83	80	80	90.3	
		int.	1	0	0	1	0	1	0	0	0	0	1	0	0	4	
		ex.	0.5	0.5	0.5	0.5	0.5	0.5	0	0.5	0.5	0.5	0.5	0	0	5	
	C-INNER-W	score	93	88	98	93	91	82	98	81	87	75	85	98	98	89.1	
		int.	0	0	1	0	0	0	1	0	0	0	0	1	1	3	
		ex.	0.5	0.5	0.5	0.5	0.5	0	0.5	0	0.5	0	0.5	0.5	0.5	4.5	
	Connections Newsstand	B-RJF-E	score	98	91	98	94	96	96	98	98	94	98	96	98	98	96.3
			int.	1	1	1	1	1	1	1	1	1	1	1	1	1	12
			ex.	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	6
	News Travels	A-CENTER-W	score	88	88	78	88	96	100	72	98	0	0	0	0	0	88.5
			int.	0	0	0	0	1	1	0	1	0	0	0	0	0	3
			ex.	0	0.5	0	0.5	0.5	0.5	0	0.5	0	0	0	0	0	2.5
News/Magazines/Books/Travel	A-INNER-W	score	85	89	88	86	98	85	98	0	0	0	0	0	0	89.9	
		int.	0	0	0	0	1	0	1	0	0	0	0	0	0	2	
		ex.	0	0.5	0.5	0.5	0.5	0.5	0.5	0	0	0	0	0	0	3	
Newsstand (Peak Concepts)	B-INNER-W	score	83	78	88	83	88	91	85	91	91	91	98	67	67	86.2	
		int.	0	0	0	0	0	0	0	0	0	0	1	0	1		
		ex.	0	0	0.5	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0	4	

PVC Customer Service Report

CY 2015



Below are the benchmark scores that a Concession must exceed in order to win the external points												
Bar	84.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3
Casual Dining Bar	92.1	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2
Food Court	92.7	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5
Newsstand	91	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9
Quick Serve	93.3	89	89	89	89	89	89	89	89	89	89	89
Quick Serve Alcohol	95.2	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1
Snack	93.5	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3
Specialty Coffee	93.2	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5
Specialty Retail	87.3	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5
Convenience Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3

Old Category	Reporting Name	Merchant Zone	Score	Jan-15	Feb-15	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	Oct-15	Nov-15	Dec-15	2015 Average & Totals	
Newsstand	Peak News & Gifts	A-CENTER-E	score	84	94	93	98	96	91	80	91	88	94	98	83	90.8	
			int.	0	1	1	1	1	0	0	0	0	0	0	1	0	5
			ex.	0	0.5	0.5	0.5	0.5	0.5	0	0.5	0.5	0.5	0.5	0.5	0	4.5
		C-CENTER-E	score	100	88	93	88	96	98	85	85	83	96	94	88	88	91.2
			int.	1	0	1	0	1	1	0	0	0	1	0	0	0	5
			ex.	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0	0.5	0.5	0.5	0.5	5.5
		B-CENTER-W	score	95	91	96	98	88	94	85	96	88	85	93	87	87	91.3
			int.	1	1	1	1	0	0	0	0	0	0	0	0	0	4
			ex.	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	6
Quick Serve	Heidi's Brooklyn Deli	B-RJF-E	score	94	87	92	0	0	0	0	0	0	0	0	0	91.0	
			int.	0	0	0	0	0	0	0	0	0	0	0	0	0	
			ex.	0.5	0	0.5	0	0	0	0	0	0	0	0	0	0	1
		B-RJF-E	score	0	0	0	0	0	0	0	89	88	83	90	94	88.8	
			int.	0	0	0	0	0	0	0	0	0	0	0	0	0	0
			ex.	0	0	0	0	0	0	0	0	0	0	0.5	0.5	0	1
	Itza Wrap! Itza Bowl!	B-CENTER-E	score	96	94	96	94	96	93	98	0	0	0	0	0	95.3	
			int.	1	0	0	0	1	0	1	0	0	0	0	0	0	3
			ex.	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0	0	0	0	0	0	3.5
	Mod Market	B-CENTER-E	score	0	96	98	98	94	90	96	96	91	96	98	90	94.8	
			int.	0	1	1	1	0	0	0	0	0	1	1	0	5	
			ex.	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	5.5
	Pizza Hut Express/Haagen Daz	B-OUTER-W	score	91	98	98	98	94	90	89	98	94	92	98	98	94.8	
			int.	0	1	1	1	0	0	0	1	0	0	1	1	6	
			ex.	0	0.5	0.5	0.5	0.5	0.5	0	0.5	0.5	0.5	0.5	0.5	0.5	5
	Sara Lee / Colombo Frozen Yogurt	B-OUTER-E	score	90	94	92	96	94	94	96	94	96	94	98	94	94.3	
			int.	0	0	0	0	0	0	0	0	1	0	1	0	2	
			ex.	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	5.5

PVC Customer Service Report

CY 2015



Below are the benchmark scores that a Concession must exceed in order to win the external points

Bar	84.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3
Casual Dining Bar	92.1	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2
Food Court	92.7	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5
Newsstand	91	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9
Quick Serve	93.3	89	89	89	89	89	89	89	89	89	89	89	89	89	89	89
Quick Serve Alcohol	95.2	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1
Snack	93.5	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3
Specialty Coffee	93.2	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5
Specialty Retail	87.3	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5
Convenience Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3

Old Category	Reporting Name	Merchant Zone	Score	Jan-15	Feb-15	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	Oct-15	Nov-15	Dec-15	2015 Average & Totals	
Quick Serve	Schlotzsky's	A-INNER-E	score	98	92	87	92	94	100	96	96	96	90	89	98	94.0	
			int.	1	0	0	0	0	1	0	0	0	1	0	1	4	
			ex.	0.5	0.5	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	5
Quick Serve	Woody Creek Bakery & Café	C-INNER-E	score	96	87	100	92	96	96	100	98	100	100	100	100	97.1	
			int.	1	0	1	0	1	1	1	1	1	1	1	1	10	
			ex.	0.5	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	5.5
Quick Serve Alcohol	City Wok	B-MEZZ	score	90	98	96	98	100	98	100	96	98	98	96	94	96.8	
			int.	0	1	1	1	1	1	1	1	1	1	1	0	10	
			ex.	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	5.5
Quick Serve Alcohol	Etai's Café	B-OUTER-W	score	92	95	95	93	98	95	96	95	100	97	95	85	94.7	
			int.	0	0	0	0	1	0	0	0	1	1	0	0	3	
			ex.	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0	5
Quick Serve Alcohol	Mod Market	C-OUTER-W	score	0	0	0	0	0	0	0	0	0	94	96	94	92	94.0
			int.	0	0	0	0	0	0	0	0	0	0	0	0	0	0
			ex.	0	0	0	0	0	0	0	0	0	0.5	0.5	0.5	0.5	2
Quick Serve Alcohol	Que Bueno! Mexican Grille	B-OUTER-E	score	92	94	92	98	96	100	90	96	92	94	94	94	96	94.5
			int.	0	0	0	1	0	1	0	1	0	0	0	1	4	
			ex.	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	5.5
Quick Serve Alcohol	Quizno's / Blue Sky Bar / Lavazza	A-INNER-W	score	92.5	94.5	94	89.5	94	98	96	96	96	96	95	94	94.6	
			int.	1	0	0	0	0	1	0	1	0	0	0	0	3	
			ex.	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	5.5
Quick Serve Alcohol	Steve's Snappin' Dogs	B-OUTER-W	score	95	100	95	92	76	95	95	93	87	95	100	97	93.3	
			int.	1	1	0	0	0	0	0	0	0	0	1	1	4	
			ex.	0	0.5	0.5	0.5	0	0.5	0.5	0.5	0	0.5	0.5	0.5	0.5	4.5
Quick Serve Alcohol	Woody Creek Bakery & Café	B-MEZZ	score	89	98	100	96	94	98	98	98	98	98	96	93	92	95.8
			int.	0	1	1	0	0	1	1	1	1	1	0	0	0	6
			ex.	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	5.5

PVC Customer Service Report

CY 2015



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Bar	84.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3
Casual Dining Bar	92.1	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2
Food Court	92.7	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5
Newsstand	91	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9
Quick Serve	93.3	89	89	89	89	89	89	89	89	89	89	89
Quick Serve Alcohol	95.2	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1
Snack	93.5	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3
Specialty Coffee	93.2	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5
Specialty Retail	87.3	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5
Convenience Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3

Old Category	Reporting Name	Merchant Zone	Score	Jan-15	Feb-15	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	Oct-15	Nov-15	Dec-15	2015 Average & Totals	
Snack	Dunkin Donuts	A-CENTER-W	score	95	93	87	93	98	95	98	80	100	92	98	95	93.7	
			int.	0	0	0	1	1	0	1	0	1	0	1	0	0	5
			ex.	0.5	0.5	0	0.5	0.5	0.5	0.5	0.5	0	0.5	0.5	0.5	0.5	0.5
	Hope's Country Fresh Cookies	A-CENTER-E	score	92	95	98	95	98	94	95	95	82	98	98	98	98	94.8
			int.	0	1	1	1	1	0	0	0	0	1	1	1	1	7
			ex.	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0	0.5	0.5	0.5	0.5
	Jamba Juice	B-MEZZ	score	93	95	100	88	93	100	100	100	91	95	98	95	91	94.9
			int.	0	1	1	0	0	1	1	0	0	1	0	0	0	5
			ex.	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5
		C-INNER-W	score	98	93	88	89	98	91	98	100	98	98	87	98	93	94.3
			int.	1	0	0	0	1	0	1	1	1	1	0	1	0	6
			ex.	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5
	Rocky Mountain Chocolate Factory (East)	B-OUTER-E	score	91	93	98	93	95	95	91	98	79	93	98	91	91	92.9
			int.	0	0	1	1	0	0	0	1	0	0	0	1	0	4
			ex.	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0	0.5	0.5	0.5	0.5
The Candy Shoppe	B-INNER-W	score	68	88	98	88	95	98	89	91	93	95	98	98	98	91.6	
		int.	0	0	1	0	0	0	0	0	0	0	0	1	1	3	
		ex.	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	5.5
Wetzel's Pretzels	B-OUTER-W	score	98	89	82	93	100	100	98	98	98	93	91	82	95	93.3	
		int.	1	0	0	1	1	1	1	1	1	0	0	0	0	6	
		ex.	0.5	0.5	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	5
Specialty Coffee	Caribou Coffee	C-INNER-W	score	96	100	100	98	98	89	100	98	100	100	98	100	98.1	
			int.	0	1	1	1	1	0	1	1	1	1	1	0	1	9
			ex.	0.5	0.5	0.5	0.5	0.5	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	5.5
	B-MEZZ	score	100	91	100	100	96	96	100	100	100	100	100	100	98	98.4	
		int.	1	0	1	1	0	1	1	1	1	1	1	1	1	10	
		ex.	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	6

PVC Customer Service Report

CY 2015



Below are the benchmark scores that a Concession must exceed in order to win the external points

	Jan-15	Feb-15	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	Oct-15	Nov-15	Dec-15	2015 Average & Totals
Bar	84.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3
Casual Dining Bar	92.1	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2
Food Court	92.7	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5
Newsstand	91	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9
Quick Serve	93.3	89	89	89	89	89	89	89	89	89	89	89	89
Quick Serve Alcohol	95.2	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1
Snack	93.5	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3
Specialty Coffee	93.2	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5
Specialty Retail	87.3	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5
Convenience Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3

Old Category	Reporting Name	Merchant Zone	Score	Jan-15	Feb-15	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	Oct-15	Nov-15	Dec-15	2015 Average & Totals	
Specialty Coffee	Dazbog Coffee	C-INNER-E	score	81	94	96	98	98	87	94	94	85	89	83	96	91.3	
			int.	0	0	0	1	1	0	0	0	0	0	0	0	0	2
			ex.	0	0.5	0.5	0.5	0.5	0	0.5	0.5	0	0	0	0	0.5	3.5
	Happy Cakes & Allegro Coffee	C-OUTER-W	score	0	0	88	98	85	94	90	83	96	85	92	89	90.0	
			int.	0	0	0	1	0	0	0	0	0	0	0	0	0	1
			ex.	0	0	0	0.5	0	0.5	0.5	0	0.5	0	0.5	0	0.5	2.5
	Rocky Mountain Café	B-OUTER-W	score	96	87	88	96	87	92	85	80	92	83	94	85	88.8	
			int.	0	0	0	0	0	0	0	0	0	0	0	0	0	
			ex.	0.5	0	0	0.5	0	0.5	0	0	0.5	0	0.5	0	0	2.5
	Starbuck's (in-line)	B-RJF-E	score	98	84	0	0	0	0	0	0	0	0	0	0	0	91.0
			int.	1	0	0	0	0	0	0	0	0	0	0	0	0	1
			ex.	0.5	0	0	0	0	0	0	0	0	0	0	0	0	0.5
Starbuck's (kiosk)	B-RJF-E	score	0	0	0	0	0	98	98	90	94	94	100	86	94.3		
		int.	0	0	0	0	0	1	0	0	0	0	1	0	2		
		ex.	0	0	0	0	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0	3	
Specialty Retail	Body Shop	C-CENTER-E	score	94	67	95	98	89	95	95	82	89	98	95	92	90.8	
			int.	0	0	1	1	0	1	1	0	0	1	0	1	6	
			ex.	0.5	0	0.5	0.5	0.5	0.5	0.5	0	0.5	0.5	0.5	0.5	0.5	5
	Brookstone	B-CENTER-E	score	89	93	0	0	0	65	98	90	95	89	93	91	89.2	
			int.	0	1	0	0	0	0	1	0	1	0	0	0	3	
			ex.	0.5	0.5	0	0	0	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	4
	Colorado Collection	B-INNER-E	score	84	89	89	98	71	93	92	92	95	93	0	0	89.6	
			int.	0	0	0	1	0	0	0	1	1	0	0	0	3	
			ex.	0	0.5	0.5	0.5	0	0.5	0.5	0.5	0.5	0.5	0.5	0	0	4

PVC Customer Service Report

CY 2015



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	Jan-15	Feb-15	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	Oct-15	Nov-15	Dec-15	2015 Average & Totals
Bar	84.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3
Casual Dining Bar	92.1	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2
Food Court	92.7	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5
Newsstand	91	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9
Quick Serve	93.3	89	89	89	89	89	89	89	89	89	89	89	89
Quick Serve Alcohol	95.2	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1
Snack	93.5	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3
Specialty Coffee	93.2	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5
Specialty Retail	87.3	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5
Convenience Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3

Old Category	Reporting Name	Merchant Zone	Score	Jan-15	Feb-15	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	Oct-15	Nov-15	Dec-15	2015 Average & Totals	
Specialty Retail	Colorado Crossroads (Gift Shop)	A-INNER-W	score	71	87	59	87	92	73	73	0	0	0	0	0	77.4	
			int.	0	0	0	0	1	0	0	0	0	0	0	0	0	1
			ex.	0	0.5	0	0.5	0.5	0	0	0	0	0	0	0	0	0
	Esavvy	C-INNER-W	score	98	92	89	100	79	73	95	86	98	95	98	86	90.8	
			int.	1	0	0	1	0	0	1	0	1	1	1	1	0	6
			ex.	0.5	0.5	0.5	0.5	0	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5
	Gifts in Flight	C-CENTER-E	score	87	92	86	100	84	93	95	86	89	89	87	86	89.5	
			int.	0	0	0	1	0	0	1	0	0	0	0	0	2	
			ex.	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	5.5
		B-INNER-E	score	100	81	84	93	69	92	92	92	65	81	84	81	84.5	
			int.	1	0	0	0	0	0	0	1	0	0	0	0	2	
			ex.	0.5	0	0.5	0.5	0	0.5	0.5	0.5	0.5	0	0.5	0	3.5	
	Greetings from Colorful Colorado	A-CENTER-W	score	89	92	92	89	100	84	92	93	93	69	100	92	90.4	
			int.	0	0	1	0	1	0	0	1	1	0	1	1	6	
			ex.	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0	0.5	0.5	5.5	
	Harley Davidson	B-MEZZ	score	84	98	84	84	53	95	95	95	71	94	95	61	84.1	
			int.	0	1	0	0	0	1	1	1	0	0	0	0	4	
			ex.	0	0.5	0.5	0.5	0	0.5	0.5	0.5	0	0.5	0.5	0	4	
	In Motion Entertainment	B-MEZZ	score	98	81	98	98	92	100	93	80	100	98	100	98	94.7	
			int.	1	0	1	1	1	1	0	0	1	1	1	1	9	
			ex.	0.5	0	0.5	0.5	0.5	0.5	0.5	0	0.5	0.5	0.5	0.5	5	
B-CENTER-W		score	98	85	92	95	98	95	84	89	89	87	95	84	90.9		
		int.	1	0	1	1	1	1	0	0	0	0	0	0	5		
		ex.	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	6		
Johnston & Murphy	B-CENTER-E	score	100	98	90	95	100	100	98	95	93	81	100	98	95.7		
		int.	1	1	1	1	1	1	1	1	1	0	1	1	11		
		ex.	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0	0.5	0.5	5.5		

PVC Customer Service Report

CY 2015



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	Jan-15	Feb-15	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	Oct-15	Nov-15	Dec-15	2015 Average & Totals
Bar	84.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3
Casual Dining Bar	92.1	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2
Food Court	92.7	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5
Newsstand	91	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9
Quick Serve	93.3	89	89	89	89	89	89	89	89	89	89	89	89
Quick Serve Alcohol	95.2	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1
Snack	93.5	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3
Specialty Coffee	93.2	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5
Specialty Retail	87.3	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5
Convenience Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3

Old Category	Reporting Name	Merchant Zone	Score	Jan-15	Feb-15	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	Oct-15	Nov-15	Dec-15	2015 Average & Totals	
Specialty Retail	Kazoo Toys	B-MEZZ	score	79	92	86	78	93	81	100	84	73	95	92	80	86.1	
			int.	0	0	0	0	1	0	1	0	0	0	1	0	0	3
			ex.	0	0.5	0.5	0	0.5	0	0.5	0.5	0	0.5	0	0.5	0.5	0
	Liberty Duty Free	A-CENTER-W	score	78	93	89	89	84	75	87	98	85	88	95	89	87.5	
			int.	0	1	0	0	0	0	0	1	0	0	0	0	0	2
			ex.	0	0.5	0.5	0.5	0.5	0	0.5	0.5	0	0.5	0.5	0.5	0.5	0.5
		B-CENTER-E	score	87	89	89	87	79	98	85	76	86	67	92	89	85.3	
			int.	0	0	0	0	0	1	0	0	0	0	0	0	0	1
			ex.	0	0.5	0.5	0.5	0	0.5	0.5	0	0.5	0	0.5	0.5	0.5	0.5
	MAC	B-CENTER-W	score	87	98	89	86	89	100	98	56	98	98	98	94	90.9	
			int.	0	1	0	0	0	1	1	0	1	1	1	1	1	7
			ex.	0	0.5	0.5	0.5	0.5	0.5	0.5	0	0.5	0.5	0.5	0.5	0.5	0.5
	Mosaic Gallery	B-CENTER-W	score	98	100	92	98	78	89	87	84	80	100	98	94	91.5	
			int.	1	1	1	1	0	0	0	0	0	1	1	1	7	
			ex.	0.5	0.5	0.5	0.5	0	0.5	0.5	0.5	0	0.5	0.5	0.5	0.5	5
	Radio Road/Fly Babies	A-CENTER-W	score	100	87	95	92	89	100	92	93	93	93	95	81	67	90.3
			int.	1	0	1	0	0	1	0	1	1	1	1	0	0	6
			ex.	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0	0	5
	Spirit of the Red Horse	B-CENTER-E	score	95	89	95	92	89	69	82	0	0	0	0	0	0	87.3
			int.	1	0	1	0	0	0	0	0	0	0	0	0	0	2
			ex.	0.5	0.5	0.5	0.5	0.5	0	0	0	0	0	0	0	0	2.5
		A-CENTER-E	score	88	98	89	75	98	98	89	79	85	85	84	92	88.3	
			int.	0	1	0	0	1	1	0	0	0	0	0	1	4	
			ex.	0.5	0.5	0.5	0	0.5	0.5	0.5	0	0.5	0.5	0.5	0.5	0.5	5
Sunglass Hut	B-MEZZ	score	92	89	86	86	89	93	89	87	88	92	98	98	90.6		
		int.	0	0	0	0	0	0	0	0	0	0	1	1	2		
		ex.	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	6	

PVC Customer Service Report

CY 2015



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Bar	84.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3	82.3
Casual Dining Bar	92.1	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2	84.2
Food Court	92.7	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5	87.5
Newsstand	91	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9	83.9
Quick Serve	93.3	89	89	89	89	89	89	89	89	89	89	89	89	89	89	89
Quick Serve Alcohol	95.2	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1	92.1
Snack	93.5	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3	88.3
Specialty Coffee	93.2	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5	89.5
Specialty Retail	87.3	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5	82.5
Convenience Retail	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3	87.3

Old Category	Reporting Name	Merchant Zone	Score	Jan-15	Feb-15	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	Oct-15	Nov-15	Dec-15	2015 Average & Totals	
Specialty Retail	Tags Evolution	B-INNER-W	score	98	93	89	98	93	94	95	83	95	100	98	92	94.0	
			int.	1	1	0	1	1	0	1	0	1	1	1	1	1	9
			ex.	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5
	Tattered Cover Bookstore	A-CENTER-E	score	79	89	79	93	92	87	84	55	93	79	81	79	82.5	
			int.	0	0	0	0	1	0	0	0	1	0	0	0	2	
			ex.	0	0.5	0	0.5	0.5	0.5	0.5	0	0.5	0	0	0	0	3
		B-CENTER-W	score	85	89	76	89	75	65	85	65	84	81	87	85	80.5	
			int.	0	0	0	0	0	0	0	0	0	0	0	0	0	
			ex.	0	0.5	0	0.5	0	0	0.5	0	0.5	0	0.5	0.5	0.5	3
	C-CENTER-E	score	88	88	88	84	76	81	83	71	91	88	85	91	84.5		
		int.	0	0	0	0	0	0	0	0	0	0	0	0	0		
		ex.	0.5	0.5	0.5	0.5	0	0	0.5	0	0.5	0.5	0.5	0.5	0.5	4.5	
	Toy Chest	A-INNER-W	score	78	88	73.5	86.5	95	79	85.5	0	0	0	0	0	83.6	
			int.	0	0	0	0	1	0	0	0	0	0	0	0	1	
			ex.	0	0.5	0	0.5	0.5	0	0.5	0	0	0	0	0	2	
	Tuleh Ruche	B-CENTER-E	score	81	79	98	69	90	84	100	92	95	95	87	89	88.3	
			int.	0	0	1	0	0	0	1	1	1	1	1	0	0	5
			ex.	0	0	0.5	0	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	4.5
	Way Out West	C-CENTER-E	score	95	95	87	87	87	95	92	86	80	92	94	98	90.7	
			int.	1	1	0	0	0	1	0	0	0	0	0	1	4	
			ex.	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0	0.5	0.5	0.5	5.5