

PVC Financial Report

Q4 2012



Minor Merchandise Category	Reporting Name	Merchant Zone	Metric	Oct-12	Nov-12	Dec-12	Q4 2012 Total	
Bar	Aviator's Club Smoking Lounge	B-MEZZ	PERF	1	1	1	3	
			RPAX	0.5	0.5	0.5	1.5	
			GWTH	0.5	0.5	0.5	1.5	
	Aviator's Club Smoking Lounge Total				2	2	2	6
	Lounge 5280	B-MEZZ	PERF	0	0	0	0	
			RPAX	0	0	0	0	
			GWTH	0	0	0	0	
	Lounge 5280 Total				0	0	0	0
	Casual Dining Bar	Lefty's Colorado Trail Grille	A-INNER-E	PERF	0	0	0	0
				RPAX	0	0	0	0
GWTH				0.5	0.5	0.5	1.5	
Lefty's Colorado Trail Grille Total				0.5	0.5	0.5	1.5	
Lefty's Front Range Grille		C-INNER-E	PERF	0	0	0	0	
			RPAX	0	0	0	0	
			GWTH	0	0	0	0	
Lefty's Front Range Grille Total				0	0	0	0	
Jimmy's Bistro		A-CENTER-W	PERF	1	1	1	3	
			RPAX	0	0	0	0	
			GWTH	0.5	0.5	0.5	1.5	
Jimmy's Bistro Total				1.5	1.5	1.5	4.5	
Rockbottom Brewery		C-INNER-W	PERF	1	1	1	3	
			RPAX	0.5	0.5	0.5	1.5	
			GWTH	0	0	0	0	
Rockbottom Brewery Total				1.5	1.5	1.5	4.5	
Lefty's Mile High Bar & Grille		B-INNER-E	PERF	0	0	0	0	
			RPAX	0	0	0	0	
			GWTH	0	0	0	0	
Lefty's Mile High Bar & Grille Total				0	0	0	0	
Denver Chop House & Brewery		A-CENTER-W	PERF	0	0	0	0	
			RPAX	0.5	0.5	0.5	1.5	
			GWTH	0.5	0.5	0.5	1.5	
Denver Chop House & Brewery Total				1	1	1	3	
Colorado Sports Bar & Grille		B-INNER-W	PERF	0	0	0	0	
			RPAX	0	0	0	0	
			GWTH	0	0	0	0	
Colorado Sports Bar & Grille Total				0	0	0	0	
Pour La France		B-CENTER-W	PERF	0	0	0	0	
			RPAX	0	0	0	0	
	GWTH		0	0	0	0		
Pour La France Total				0	0	0	0	
New Belgium Hub	B-RJF-E	PERF	0	0	0	0		
		RPAX	0	0	0	0		
		GWTH	0	0	0	0		
New Belgium Hub Total				0	0	0	0	
Cantina Grill	B-MEZZ	PERF	0	0	0	0		
		RPAX	0	0	0	0		
		GWTH	0	0	0	0		
Cantina Grill Total				0	0	0	0	
Smokin Bear/Timberline/Einstein's	C-CENTER-W	PERF	1	1	1	3		
		RPAX	0.5	0.5	0.5	1.5		
		GWTH	0	0	0	0		
Smokin Bear/Timberline/Einstein's Total				1.5	1.5	1.5	4.5	
Convenience Retail	Hudson Group News	A-INNER-E	PERF	1	1	1	3	
			RPAX	0	0	0	0	
			GWTH	0.5	0	0.5	1	
	Hudson Group News Total				1.5	1	1.5	4
	Hudson Group News	B-OUTER-E	PERF	0	0	0	0	
			RPAX	0	0	0	0	
			GWTH	0	0.5	0	0.5	
	Hudson Group News Total				0	0.5	0	0.5
	Hudson Group News	B-OUTER-W	PERF	0	0	0	0	
			RPAX	0.5	0.5	0.5	1.5	
			GWTH	0	0	0	0	
	Hudson Group News Total				0.5	0.5	0.5	1.5
	Hudson Group News	C-INNER-E	PERF	0	0	0	0	
			RPAX	0	0	0	0	
			GWTH	0	0	0	0	
	Hudson Group News Total				0	0	0	0
	Newsstand	Connections Made EZ	B-CENTER-E	PERF	0	0	0	0
				RPAX	0	0	0	0
GWTH				0	0	0	0	
Connections Made EZ Total				0	0	0	0	
Connections Made EZ		B-INNER-E	PERF	0	0	0	0	
			RPAX	0	0	0	0	
	GWTH		0.5	0.5	0.5	1.5		
Connections Made EZ Total				0.5	0.5	0.5	1.5	

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Newsstand	Connections Made EZ	C-CENTER-W	PERF	1	1	1	3
			RPAX	0	0	0	0
			GWTH	0	0	0	0
	Connections Made EZ Total			1	1	1	3
	Connections Made EZ	C-INNER-W	PERF	0	0	0	0
			RPAX	0	0	0	0
			GWTH	0	0	0	0
	Connections Made EZ Total			0	0	0	0
	Connections Newsstand	B-RJF-E	PERF	1	1	1	3
			RPAX	0	0	0	0
			GWTH	0	0	0	0
	Connections Newsstand Total			1	1	1	3
	News Travels	A-CENTER-W	PERF	0	0	0	0
			RPAX	0.5	0	0.5	1
			GWTH	0	0	0	0
	News Travels Total			0.5	0	0.5	1
	News/Magazines/Books/Travel	A-INNER-W	PERF	1	1	1	3
			RPAX	0.5	0.5	0.5	1.5
			GWTH	0.5	0.5	0.5	1.5
	News/Magazines/Books/Travel Total			2	2	2	6
	Newsstand	A-CENTER-E	PERF	0	0	0	0
			RPAX	0.5	0.5	0.5	1.5
			GWTH	0.5	0.5	0.5	1.5
	Newsstand Total			1	1	1	3
Newsstand (Peak Concepts)	B-INNER-W	PERF	0	0	0	0	
		RPAX	0	0	0	0	
		GWTH	0	0	0	0	
Newsstand (Peak Concepts) Total			0	0	0	0	
Newsstand (Peak Concepts)	C-CENTER-E	PERF	0	0	0	0	
		RPAX	0	0.5	0	0.5	
		GWTH	0	0	0	0	
Newsstand (Peak Concepts) Total			0	0.5	0	0.5	
Peak News & Gifts	B-CENTER-W	PERF	0	0	0	0	
		RPAX	0	0	0	0	
		GWTH	0	0	0	0	
Peak News & Gifts Total			0	0	0	0	
Quick Serve	Domino's Pizza	B-CENTER-E	PERF	0	0	0	0
			RPAX	0	0	0	0
			GWTH	0	0	0	0
	Domino's Pizza Total			0	0	0	0
	Schlotzsky's	A-INNER-E	PERF	0	0	0	0
			RPAX	0	0	0	0
			GWTH	0.5	0	0.5	1
	Schlotzsky's Total			0.5	0	0.5	1
	Itza Wrap! Itza Bowl!	B-CENTER-E	PERF	0	0	0	0
			RPAX	0	0	0	0
			GWTH	0	0	0	0
	Itza Wrap! Itza Bowl! Total			0	0	0	0
	Steak Escape	B-CENTER-E	PERF	0	0	0	0
			RPAX	0	0	0	0
			GWTH	0	0	0	0
	Steak Escape Total			0	0	0	0
	Sara Lee Sandwich Shoppe	B-OUTER-E	PERF	0	0	0	0
			RPAX	0	0	0	0
			GWTH	0	0	0	0
	Sara Lee Sandwich Shoppe Total			0	0	0	0
	McDonald's	A-CENTER-E	PERF	1	1	1	3
			RPAX	0.5	0.5	0.5	1.5
			GWTH	0	0	0	0
	McDonald's Total			1.5	1.5	1.5	4.5
Villa Pizza	C-CENTER-W	PERF	1	1	1	3	
		RPAX	0	0	0	0	
		GWTH	0	0.5	0	0.5	
Villa Pizza Total			1	1.5	1	3.5	
McDonald's	B-CENTER-E	PERF	0	0	0	0	
		RPAX	0.5	0.5	0.5	1.5	
		GWTH	0	0	0	0	
McDonald's Total			0.5	0.5	0.5	1.5	
McDonald's	C-CENTER-W	PERF	1	1	1	3	
		RPAX	0.5	0.5	0.5	1.5	
		GWTH	0	0	0	0	
McDonald's Total			1.5	1.5	1.5	4.5	
KFC / Pizza Hut	A-CENTER-E	PERF	0	0	0	0	
		RPAX	0	0	0	0	
		GWTH	0.5	0	0.5	1	
KFC / Pizza Hut Total			0.5	0	0.5	1	

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Quick Serve	Heidi's Brooklyn Deli	B-RJF-E	PERF	0	0	0	0	
			RPAX	0	0	0	0	
			GWTH	0	0.5	0	0.5	
	Heidi's Brooklyn Deli Total				0	0.5	0	0.5
	Woody Creek Bakery & Café	C-INNER-E	PERF	0	0	0	0	
			RPAX	0	0	0	0	
			GWTH	0	0	0	0	
	Woody Creek Bakery & Café Total				0	0	0	0
	Panda Express	A-CENTER-E	PERF	1	1	1	3	
			RPAX	0.5	0.5	0.5	1.5	
			GWTH	0.5	0.5	0.5	1.5	
	Panda Express Total				2	2	2	6
Pizza Hut Express/Haagen Daz	B-OUTER-W	PERF	0	0	0	0		
		RPAX	0	0	0	0		
		GWTH	0.5	0.5	0.5	1.5		
Pizza Hut Express/Haagen Daz Total				0.5	0.5	0.5	1.5	
Quick Serve Alcohol	Quizno's	B-OUTER-W	PERF	1	1	1	3	
			RPAX	0	0	0	0	
			GWTH	0.5	0.5	0	1	
	Quizno's Total				1.5	1.5	1	4
	Blue Sky Bar	A-INNER-W	PERF	0	0	0	0	
			RPAX	0.5	0.5	0.5	1.5	
			GWTH	0.5	0.5	0.5	1.5	
	Blue Sky Bar Total				1	1	1	3
	Woody Creek Bakery & Café	B-MEZZ	PERF	0	0	0	0	
			RPAX	0	0	0	0	
			GWTH	0	0	0.5	0.5	
	Woody Creek Bakery & Café Total				0	0	0.5	0.5
	Tamales by La Casita	C-CENTER-W	PERF	1	1	1	3	
			RPAX	0	0	0	0	
			GWTH	0	0	0	0	
	Tamales by La Casita Total				1	1	1	3
	Que Bueno! Mexican Grille	B-OUTER-E	PERF	0	0	0	0	
			RPAX	0	0	0	0	
			GWTH	0	0	0	0	
	Que Bueno! Mexican Grille Total				0	0	0	0
	Wolfgang Puck	B-MEZZ	PERF	0	0	0	0	
			RPAX	0.5	0.5	0.5	1.5	
			GWTH	0	0	0	0	
	Wolfgang Puck Total				0.5	0.5	0.5	1.5
Snack	Rocky Mountain Chocolate Factory	B-OUTER-W	PERF	0	0	0	0	
			RPAX	0	0	0	0	
			GWTH	0.5	0.5	0	1	
	Rocky Mountain Chocolate Factory (West) Total				0.5	0.5	0	1
	Skysnax	C-CENTER-E	PERF	0	0	0	0	
			RPAX	0	0	0	0	
			GWTH	0	0	0	0	
	Skysnax Total				0	0	0	0
	The Candy Shoppe	B-INNER-W	PERF	0	0	0	0	
			RPAX	0	0	0	0	
			GWTH	0	0	0.5	0.5	
	The Candy Shoppe Total				0	0	0.5	0.5
Rocky Mountain Chocolate Factory	B-OUTER-E	PERF	0	0	0	0		
		RPAX	0.5	0	0	0.5		
		GWTH	0.5	0	0	0.5		
Rocky Mountain Chocolate Factory (East) Total				1	0	0	1	
TCBY Yogurt	B-CENTER-E	PERF	1	0	0	1		
		RPAX	0.5	0.5	0	1		
		GWTH	0	0	0	0		
TCBY Yogurt Total				1.5	0.5	0	2	
TCBY Yogurt	C-CENTER-W	PERF	1	1	1	3		
		RPAX	0.5	0.5	0.5	1.5		
		GWTH	0	0	0	0		
TCBY Yogurt Total				1.5	1.5	1.5	4.5	
Hope's Country Fresh Cookies	A-CENTER-E	PERF	1	1	1	3		
		RPAX	0	0	0	0		
		GWTH	0.5	0.5	0.5	1.5		
Hope's Country Fresh Cookies Total				1.5	1.5	1.5	4.5	
Ben & Jerry's	B-MEZZ	PERF	0	0	0	0		
		RPAX	0	0	0	0		
		GWTH	0	0	0	0		
Ben & Jerry's Total				0	0	0	0	
Jamba Juice	B-MEZZ	PERF	0	0	0	0		
		RPAX	0	0	0.5	0.5		
		GWTH	0	0	0	0		
Jamba Juice Total				0	0	0.5	0.5	

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Specialty Coffee	Coffee Beanery/Uno Pizza Express	B-OUTER-E	PERF	0	0	0	0
			RPAX	0	0	0	0
			GWTH	0	0	0	0
	Coffee Beanery/Uno Pizza Express Total			0	0	0	0
	Dazbog Coffee	C-INNER-E	PERF	0	0	0	0
			RPAX	0	0	0	0
			GWTH	0	0	0	0
	Dazbog Coffee Total			0	0	0	0
	Rocky Mountain Café	B-OUTER-W	PERF	0	0	0	0
			RPAX	0	0	0	0
			GWTH	0	0	0	0
	Rocky Mountain Café Total			0	0	0	0
	Starbucks	B-RJF-E	PERF	1	1	1	3
			RPAX	0.5	0.5	0.5	1.5
			GWTH	0	0.5	0.5	1
	Starbucks Total			1.5	2	2	5.5
	Caribou Coffee	C-INNER-W	PERF	0	0	0	0
			RPAX	0	0	0	0
			GWTH	0	0	0	0
	Caribou Coffee Total			0	0	0	0
Ben & Jerry's / Caribou Coffee	A-CENTER-E	PERF	1	1	1	3	
		RPAX	0.5	0.5	0.5	1.5	
		GWTH	0.5	0	0	0.5	
Ben & Jerry's / Caribou Coffee Total			2	1.5	1.5	5	
Caribou Coffee	B-MEZZ	PERF	0	0	0	0	
		RPAX	0	0	0	0	
		GWTH	0	0	0	0	
Caribou Coffee Total			0	0	0	0	
Starbucks (kiosk)	B-RJF-E	PERF	0	0	0	0	
		RPAX	0	0	0	0	
		GWTH	0.5	0.5	0.5	1.5	
Starbucks (kiosk) Total			0.5	0.5	0.5	1.5	
Specialty Retail	Bella - Tugals	B-CENTER-W	PERF	0	0	0	0
			RPAX	0	0	0	0
			GWTH	0	0	0	0
	Bella - Tugals Total			0	0	0	0
	Brookstone	B-CENTER-E	PERF	1	1	1	3
			RPAX	0	0	0	0
			GWTH	0.5	0.5	0	1
	Brookstone Total			1.5	1.5	1	4
	Crocs	B-MEZZ	PERF	0	0	0	0
			RPAX	0	0	0	0
			GWTH	0	0.5	0	0.5
	Crocs Total			0	0.5	0	0.5
	Gifts in Flight	C-CENTER-E	PERF	0	0	0	0
			RPAX	0	0	0	0
			GWTH	0.5	0.5	0.5	1.5
	Gifts in Flight Total			0.5	0.5	0.5	1.5
	Gifts in Flight	B-INNER-E	PERF	0	0	0	0
			RPAX	0	0	0	0
			GWTH	0.5	0.5	0	1
	Gifts in Flight Total			0.5	0.5	0	1
I-Tech retail store	B-MEZZ	PERF	0	0	0	0	
		RPAX	0	0	0	0	
		GWTH	0	0	0	0	
I-Tech retail store Total			0	0	0	0	
Jet Pets	B-MEZZ	PERF	0	0	0	0	
		RPAX	0	0	0	0	
		GWTH	0	0	0	0	
Jet Pets Total			0	0	0	0	
Johnston & Murphy	B-CENTER-E	PERF	1	1	1	3	
		RPAX	0.5	0	0.5	1	
		GWTH	0.5	0	0.5	1	
Johnston & Murphy Total			2	1	2	5	
Kazoo Toys	B-MEZZ	PERF	0	0	0	0	
		RPAX	0	0	0	0	
		GWTH	0	0	0	0	
Kazoo Toys Total			0	0	0	0	
Sunglass Hut	B-MEZZ	PERF	0	0	1	1	
		RPAX	0	0	0.5	0.5	
		GWTH	0.5	0	0.5	1	
Sunglass Hut Total			0.5	0	2	2.5	
Liberty Duty Free	A-CENTER-W	PERF	0	0	0	0	
		RPAX	0	0.5	0.5	1	
		GWTH	0	0	0	0	
Liberty Duty Free Total			0	0.5	0.5	1	

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Specialty Retail	Liberty Duty Free	B-CENTER-E	PERF	0	0	0	0
			RPAX	0	0	0	0
			GWTH	0.5	0.5	0.5	1.5
	Liberty Duty Free Total			0.5	0.5	0.5	1.5
	Earth Spirit	C-CENTER-E	PERF	1	0	0	1
			RPAX	0.5	0	0	0.5
			GWTH	0	0	0	0
	Earth Spirit Total			1.5	0	0	1.5
	Radio Road/Fly Babies	A-CENTER-W	PERF	0	0	0	0
			RPAX	0.5	0	0	0.5
			GWTH	0	0.5	0	0.5
	Radio Road/Fly Babies Total			0.5	0.5	0	1
	Greetings from Colorful Colorado	A-CENTER-W	PERF	1	1	1	3
			RPAX	0.5	0.5	0.5	1.5
			GWTH	0	0	0	0
	Greetings from Colorful Colorado Total			1.5	1.5	1.5	4.5
	Way Out West	C-CENTER-E	PERF	1	1	1	3
			RPAX	0.5	0.5	0.5	1.5
			GWTH	0	0	0	0
	Way Out West Total			1.5	1.5	1.5	4.5
	Spirit of the Red Horse	A-CENTER-E	PERF	1	1	0	2
			RPAX	0.5	0.5	0.5	1.5
			GWTH	0	0	0	0
	Spirit of the Red Horse Total			1.5	1.5	0.5	3.5
	Spirit of the Red Horse	B-CENTER-E	PERF	0	0	0	0
			RPAX	0	0	0	0
			GWTH	0	0	0	0
	Spirit of the Red Horse Total			0	0	0	0
	Colorado Collection	B-INNER-E	PERF	1	1	1	3
			RPAX	0.5	0.5	0.5	1.5
			GWTH	0	0	0	0
	Colorado Collection Total			1.5	1.5	1.5	4.5
	In Motion Entertainment	A-CENTER-W	PERF	0	0	0	0
			RPAX	0	0	0	0
			GWTH	0	0	0.5	0.5
	In Motion Entertainment Total			0	0	0.5	0.5
	In Motion Entertainment	B-CENTER-W	PERF	0	1	1	2
			RPAX	0	0	0	0
			GWTH	0	0	0	0
	In Motion Entertainment Total			0	1	1	2
	Hudson Booksellers	A-CENTER-E	PERF	1	1	1	3
			RPAX	0.5	0.5	0.5	1.5
		GWTH	0.5	0.5	0.5	1.5	
Hudson Booksellers Total			2	2	2	6	
Hudson Booksellers	B-CENTER-W	PERF	0	0	0	0	
		RPAX	0	0.5	0	0.5	
		GWTH	0	0	0	0	
Hudson Booksellers Total			0	0.5	0	0.5	
Hudson Booksellers	C-CENTER-E	PERF	1	1	1	3	
		RPAX	0.5	0.5	0.5	1.5	
		GWTH	0	0	0.5	0.5	
Hudson Booksellers Total			1.5	1.5	2	5	
Colorado Crossroads (Gift Shop)	A-INNER-W	PERF	0	0	0	0	
		RPAX	0	0	0	0	
		GWTH	0.5	0.5	0.5	1.5	
Colorado Crossroads (Gift Shop) Total			0.5	0.5	0.5	1.5	
Toy Chest	A-INNER-W	PERF	0	0	0	0	
		RPAX	0	0	0	0	
		GWTH	0.5	0	0.5	1	
Toy Chest Total			0.5	0	0.5	1	
Mosaic Gallery	B-CENTER-W	PERF	0	0	0	0	
		RPAX	0	0.5	0	0.5	
		GWTH	0	0	0	0	
Mosaic Gallery Total			0	0.5	0	0.5	
Harley Davidson	B-MEZZ	PERF	0	0	0	0	
		RPAX	0	0	0	0	
		GWTH	0	0.5	0	0.5	
Harley Davidson Total			0	0.5	0	0.5	