



PVC Program - Mock Scorecard (4/11 - 3/14)

						thru 3/31/14		
Minor Merchandise Category	Concourse	Reporting Name	PVC Phase	Merchant Zone	Total	Category Eligible	Phase 3 Eligibility?	Appeal Threshold
Bar	A	Vino Volo Wine Bar	FULL	A-INNER-E	2.200			
	B	Aviator's Club Smoking Lounge	CLOSED	B-MEZZ	2.048			
		Cru Wine Bar	FULL	B-OUTER-E	2.625			
	C	Lounge 5280	FULL	B-MEZZ	1.333			
		Vino Volo Wine Bar	FULL	C-INNER-E	2.133			
Bar Count					5.0	2.0		1.826
Casual Dining Bar	A	Denver Chop House & Brewery	FULL	A-CENTER-W	1.806			
		Jimmy's Bistro	PHASE 3	A-CENTER-W	2.417		YES	
		Lefty's Colorado Trail Grille	PHASE 2	A-INNER-E	1.167			
		Mesa Verde Lounge	FULL	A-MEZZ	1.444			
	B	Cantina Grill	FULL	B-MEZZ	1.278			
		Colorado Sports Bar & Grille	FULL	B-INNER-W	1.333			
		Lefty's Mile High Bar & Grille	PHASE 3	B-INNER-E	1.500		RFP	
		New Belgium Hub	FULL	B-RJF-E	2.083			
		Pour La France	FULL	B-CENTER-W	1.611			
	C	Wolfgang Puck	FULL	B-MEZZ	1.944			
		Lefty's Front Range Grille	PHASE 2	C-INNER-E	1.417			
		Rockbottom Brewery	FULL	C-INNER-W	2.167			
		Smokin Bear/Timberline/Einstein's	FULL	C-CENTER-W	2.167			
Casual Dining Bar Count				13.0	4.0		1.729	
Food Court	A	Ben & Jerry's / Caribou Coffee	PHASE 3	A-CENTER-E	2.028		APPEAL	
		KFC / Pizza Hut	PHASE 2	A-CENTER-E	1.167			
		McDonald's	PHASE 1	A-CENTER-E	2.111			
	B	Panda Express	FULL	A-CENTER-E	2.333			
		Domino's Pizza	CLOSED	B-CENTER-E	0.364			
		McDonald's	PHASE 1	B-CENTER-E	2.222			
		Steak Escape	PHASE 1	B-CENTER-E	1.472			
	C	TCBY Yogurt	PHASE 3	B-CENTER-E	2.444		YES	
		McDonald's	PHASE 1	C-CENTER-W	2.250			
		Tamales by La Casita	FULL	C-CENTER-W	1.806			
	C	TCBY Yogurt	PHASE 3	C-CENTER-W	1.111		RFP	
		Villa Pizza	PHASE 1	C-CENTER-W	2.167			
		Food Court Count				12.0	6.0	
Newsstand	A	Hudson Group News	FULL	A-INNER-E	1.861			
		News Travels	PHASE 1	A-CENTER-W	1.583			
		News/Magazines/Books/Travel	PHASE 1	A-INNER-W	1.556			
		Peak News & Gifts	FULL	A-CENTER-E	2.156			
	B	Connections Made EZ	PHASE 3	B-CENTER-E	0.778		RFP	
		Connections Made EZ	PHASE 3	B-INNER-E	1.583		RFP	
		Connections Newsstand	PHASE 1	B-RJF-E	2.278			
		Hudson Group News	FULL	B-OUTER-E	2.294			
		Hudson Group News	FULL	B-OUTER-W	2.382			
	C	Newsstand (Peak Concepts)	PHASE 3	B-INNER-W	2.000		APPEAL	
		Peak News & Gifts	FULL	B-CENTER-W	2.028			
		Connections Made EZ	PHASE 3	C-CENTER-W	1.694		RFP	
		Connections Made EZ	PHASE 3	C-INNER-W	1.667		RFP	
C	Hudson Group News	FULL	C-INNER-E	2.147				
	Hudson Group News	FULL	C-CENTER-E	1.882				
	Peak News & Gifts	FULL	C-CENTER-E	1.882				
	Newsstand Count				15.0	5.0		1.782
Quick Serve	A	Schlitzsky's	PHASE 3	A-INNER-E	2.000		APPEAL	
	B	Heidi's Brooklyn Deli	PHASE 2	B-RJF-E	2.167			
		Itza Wrap! Itza Bowl!	PHASE 1	B-CENTER-E	0.833			
		Pizza Hut Express/Haagen Daz	PHASE 1	B-OUTER-W	1.722			
		Sara Lee Sandwich Shoppe	PHASE 1	B-OUTER-E	0.889			
	C	Woody Creek Bakery & Café	PHASE 3	C-INNER-E	2.417		YES	
	Quick Serve Count				6.0	1.0		1.798
Quick Serve Alcohol	A	Blue Sky Bar	PHASE 1	A-INNER-W	2.194			
	B	City Woc	FULL	B-MEZZ	1.000			
		Que Bueno! Mexican Grille	FULL	B-OUTER-E	1.722			
		Quizno's	CLOSED	B-OUTER-W	2.032			
		Udi's Café	FULL	B-OUTER-W	2.308			
		Woody Creek Bakery & Café	FULL	B-MEZZ	1.528			
Quick Serve Alcohol Count				6.0	1.0		1.821	



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Minor Merchandise Category	Concourse	Reporting Name	PVC Phase	Merchant Zone	Total	Category Eligible	Phase 3 Eligibility?	Appeal Threshold		
Snack	A	Hope's Country Fresh Cookies	PHASE 3	A-CENTER-E	2,472		YES			
	B	Ben & Jerry's	FULL	B-MEZZ	0.667					
		Hixson Popcorn West	CLOSED	B-OUTER-W	1.938					
		Jamba Juice	FULL	B-MEZZ	2.083					
		Rocky Mountain Chocolate Factory (East)	PHASE 1	B-OUTER-E	2,278					
		Rocky Mountain Chocolate Factory (West)	CLOSED	B-OUTER-W	2.000					
		The Candy Shoppe	PHASE 1	B-INNER-W	1.333					
	C	Skysnax	CLOSED	C-CENTER-E	2,211					
	Snack Count				8.0	1.0			1.835	
	Specialty Coffee	B	Caribou Coffee	FULL	B-MEZZ	1.806			APPEAL	
Coffee Beanery/Uno Pizza Express			Scoring Pool	B-OUTER-E	0.278					
Seattle's Best			PHASE 1	B-OUTER-W	1.306					
Starbucks			PHASE 2	B-RJF-E	2,361					
Starbucks (kiosk)			PHASE 2	B-RJF-E	2,306					
C		Caribou Coffee	PHASE 3	C-INNER-W	2,250					
Dazbog Coffee		Scoring Pool	C-INNER-E	1,611						
Specialty Coffee Count				7.0	1.0		1.914			
Specialty Retail	A	Colorado Crossroads (Gift Shop)	PHASE 1	A-INNER-W	1.556		RFP			
		Gift Shop (Peak Concepts)	Scoring Pool	A-INNER-E	1.563					
		Greetings from Colorful Colorado	PHASE 1	A-CENTER-W	2,250					
		Hudson Booksellers	FULL	A-CENTER-E	1,909					
		In Motion Entertainment	PHASE 1	A-CENTER-W	1,444					
		Liberty Duty Free	PHASE 1	A-CENTER-W	1,944					
		Radio Road/Fly Babies	PHASE 1	A-CENTER-W	1,500					
		Spirit of the Red Horse	PHASE 1	A-CENTER-E	2,111					
		Toy Chest	PHASE 1	A-INNER-W	1,278					
		B	Bella - Tugals	CLOSED	B-CENTER-W	1,903				
			Brookstone	PHASE 2	B-CENTER-E	2,222				
			Colorado Collection	PHASE 1	B-INNER-E	2,250				
			Crocs	Scoring Pool	B-MEZZ	1,417				
			Denver Pizzazz	CLOSED	B-CENTER-W	0.611				
	First Class Baggage Company		CLOSED	B-CENTER-W	0.333					
	Gifts in Flight		PHASE 3	B-INNER-E	1,472					
	Harley Davidson		FULL	B-MEZZ	1,389					
	Hudson Booksellers (Tattered Cover)		FULL	B-CENTER-W	2,147					
	In Motion Entertainment		PHASE 1	B-CENTER-W	2,417					
	T-Tech retail store		CLOSED	B-MEZZ	1,417					
	Jet Pets		CLOSED	B-MEZZ	0.941					
	Johnston & Murphy		PHASE 2	B-CENTER-E	2,111					
	Judith Collection		CLOSED	B-CENTER-W	0.056					
	Kazoo Toys		FULL	B-MEZZ	1,222					
	Liberty Duty Free		PHASE 1	B-CENTER-E	1,528					
	Mosaic Gallery		PHASE 1	B-CENTER-W	2,056					
	Next Generation		Scoring Pool	B-INNER-W	0.588					
	Next Generation	Scoring Pool	B-OUTER-E	0.625						
	Spirit of the Red Horse	PHASE 1	B-CENTER-E	1,500						
	Sports Section	CLOSED	B-CENTER-E	0.765						
	Sunglass Hut	FULL	B-MEZZ	2,139						
	C	Body Shop	FULL	C-CENTER-E	1,206					
		Earth Spirit	PHASE 1	C-CENTER-E	0.737					
		Gift Shop (Peak Concepts)	Scoring Pool	C-INNER-E	1,063					
		Gifts in Flight	PHASE 3	C-CENTER-E	1,611					
		Hudson Booksellers	FULL	C-CENTER-E	2,111					
		Way Out West	PHASE 1	C-CENTER-E	2,222					
		Specialty Retail Count				37.0		0.0		1.614

NOTES & ASSUMPTIONS:

- * This data reflects scoring for the 36 month period ending March 31, 2014
- * This data is NOT assumed to be final or official scoring in any way, or any time period
- * This data is a directional estimate only.
- * This data will change prior to the release of any official PVC Program scoring
- * Please contact us with questions at: pvcprogram@metrixadvisors.com