

PVC Program - Mock Scorecard (7/11 - 6/14)



						thru 6/30/14		
Minor Merchandise Category	Concourse	Reporting Name	PVC Phase	Merchant Zone	Total	Category Eligible	Phase 3 Eligibility?	Appeal Threshold
Bar	A	Vino Volo Wine Bar	FULL	A-INNER-E	2.444			
	B	Aviator's Club Smoking Lounge	CLOSED	B-MEZZ	2.056			
		Cru Wine Bar	FULL	B-OUTER-E	2.737			
		Lounge 5280	FULL	B-MEZZ	1.583			
	C	Vino Volo Wine Bar	FULL	C-INNER-E	2.611			
Bar Count					5.0	2.0	2.167	
Casual Dining Bar	A	Denver Chop House & Brewery	FULL	A-CENTER-W	1.833			
		Jimmy's Bistro	PHASE 3	A-CENTER-W	2.639		YES	
		Lefty's Colorado Trail Grille	PHASE 2	A-INNER-E	1.111			
		Mesa Verde Lounge	FULL	A-MEZZ	1.583			
		Cantina Grill	FULL	B-MEZZ	1.250			
	B	Colorado Sports Bar & Grille	FULL	B-INNER-W	1.444			
		Elway's	FULL	B-CENTER-W	2.538			
		Lefty's Mile High Bar & Grille	PHASE 3	B-INNER-E	1.528		RFP	
		New Belgium Hub	FULL	B-RJF-E	2.361			
		Pour La France	FULL	B-CENTER-W	1.722			
	C	Wolfgang Puck	FULL	B-MEZZ	2.222			
		Lefty's Front Range Grille	PHASE 2	C-INNER-E	1.444			
		Rockbottom Brewery	FULL	C-INNER-W	2.194			
		Smokin Bear/Timberline/Einstein's	FULL	C-CENTER-W	2.333			
						14.0	5.0	1.844
Casual Dining Bar Count								
Food Court	A	Ben & Jerry's / Caribou Coffee	PHASE 3	A-CENTER-E	1.972		APPEAL	
		KFC / Pizza Hut	PHASE 2	A-CENTER-E	1.278			
		McDonald's	PHASE 1	A-CENTER-E	2.278			
		Panda Express	FULL	A-CENTER-E	2.528			
	B	Domino's Pizza	CLOSED	B-CENTER-E	0.300			
		McDonald's	PHASE 1	B-CENTER-E	2.353			
		Steak Escape	PHASE 1	B-CENTER-E	1.722			
		TCBY Yogurt	PHASE 3	B-CENTER-E	2.667		YES	
	C	McDonald's	PHASE 1	C-CENTER-W	2.278			
		Tamales by La Casita	FULL	C-CENTER-W	1.861			
		TCBY Yogurt	PHASE 3	C-CENTER-W	1.222		RFP	
						12.0	6.0	1.891
	Food Court Count							
	Newsstand	A	Hudson Group News	FULL	A-INNER-E	1.967		
News Travels			PHASE 1	A-CENTER-W	1.889			
News/Magazines/Books/Travel			PHASE 1	A-INNER-W	1.778			
Peak News & Gifts			FULL	A-CENTER-E	2.094			
B		Connections Made EZ	PHASE 3	B-CENTER-E	1.083		RFP	
		Connections Made EZ	PHASE 3	B-INNER-E	1.889		RFP	
		Connections Newsstand	PHASE 1	B-RJF-E	2.353			
		Hudson Group News	FULL	B-OUTER-E	2.296			
		Hudson Group News	FULL	B-OUTER-W	2.407			
C		Newsstand (Peak Concepts)	PHASE 3	B-INNER-W	2.083		APPEAL	
		Peak News & Gifts	FULL	B-CENTER-W	2.313			
		Connections Made EZ	PHASE 3	C-CENTER-W	1.861		RFP	
		Connections Made EZ	PHASE 3	C-INNER-W	1.722		RFP	
		Hudson Group News	FULL	C-INNER-E	2.094			
		Peak News & Gifts	FULL	C-CENTER-E	2.313			
					15.0	5.0	1.919	
Newsstand Count								
Quick Serve	A	Schlotzsky's	PHASE 3	A-INNER-E	2.306		APPEAL	
	B	Heidi's Brooklyn Deli	PHASE 2	B-RJF-E	2.361			
		Itza Wrap! Itza Bowl!	PHASE 1	B-CENTER-E	1.028			
		Pizza Hut Express/Haagen Daz	PHASE 1	B-OUTER-W	1.806			
		Sara Lee Sandwich Shoppe	PHASE 1	B-OUTER-E	0.917			
		Woody Creek Bakery & Café	PHASE 3	C-INNER-E	2.667		YES	
					6.0	2.0	1.960	
Quick Serve Count								
Quick Serve Alcohol	A	Blue Sky Bar	PHASE 1	A-INNER-W	2.361			
	B	City Woc	FULL	B-MEZZ	1.176			
		Que Bueno! Mexican Grille	FULL	B-OUTER-E	2.028			
		Quizno's	CLOSED	B-OUTER-W	1.857			
		Udi's Café	FULL	B-OUTER-W	2.750			
		Woody Creek Bakery & Café	FULL	B-MEZZ	1.611			
				6.0	2.0	1.960		
Quick Serve Alcohol Count								

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Minor Merchandise Category	Concourse	Reporting Name	PVC Phase	Merchant Zone	Total	Category Eligible	Phase 3 Eligibility?	Appeal Threshold
Snack	A	Hope's Country Fresh Cookies	PHASE 3	A-CENTER-E	2,472		YES	
		Ben & Jerry's	FULL	B-MEZZ	0,694			
	B	Hixson Popcorn West	CLOSED	B-OUTER-W	1,923			
		Jamba Juice	FULL	B-MEZZ	2,250			
		Rocky Mountain Chocolate Factory (East)	PHASE 1	B-OUTER-E	2,457			
		Rocky Mountain Chocolate Factory (West)	CLOSED	B-OUTER-W	1,815			
		The Candy Shoppe	PHASE 1	B-INNER-W	1,528			
		Jamba Juice	FULL	C-INNER-W	2,583			
	C	Skysnax	CLOSED	C-CENTER-E	2,125			
					9.0	3.0		2.039
Snack Count								
Specialty Coffee	B	Caribou Coffee	FULL	B-MEZZ	1,944			
		Coffee Beanery/Uno Pizza Express	Scoring Pool	B-OUTER-E	0,647			
		Seattle's Best	PHASE 1	B-OUTER-W	1,139			
		Starbucks	PHASE 2	B-RJF-E	2,486			
	C	Starbucks (kiosk)	PHASE 2	B-RJF-E	2,528			
		Caribou Coffee	PHASE 3	C-INNER-W	2,500		YES	
		Dazbog Coffee	Scoring Pool	C-INNER-E	1,639			
					7.0	2.0		2.075
Specialty Coffee Count								
Specialty Retail	A	Colorado Crossroads (Gift Shop)	PHASE 1	A-INNER-W	1,833			
		Gift Shop (Peak Concepts)	Scoring Pool	A-INNER-E	1,769			
		Greetings from Colorful Colorado	PHASE 1	A-CENTER-W	2,417			
		Hudson Booksellers	FULL	A-CENTER-E	1,861			
		In Motion Entertainment	PHASE 1	A-CENTER-W	1,472			
		Liberty Duty Free	PHASE 1	A-CENTER-W	1,917			
		Radio Road/Fly Babies	PHASE 1	A-CENTER-W	1,694			
		Spirit of the Red Horse	PHASE 1	A-CENTER-E	2,111			
		Toy Chest	PHASE 1	A-INNER-W	1,500			
		Bella - Tugals	CLOSED	B-CENTER-W	1,897			
		Brookstone	PHASE 2	B-CENTER-E	2,333			
		Colorado Collection	PHASE 1	B-INNER-E	2,417			
		B	Crocs	Scoring Pool	B-MEZZ	1,472		
	Denver Pizzazz		CLOSED	B-CENTER-W	0,333			
	Gifts in Flight		PHASE 3	B-INNER-E	1,528		RFP	
	Harley Davidson		FULL	B-MEZZ	1,667			
	Hudson Booksellers (Tattered Cover)		FULL	B-CENTER-W	2,083			
	In Motion Entertainment		PHASE 1	B-CENTER-W	2,639			
	I-Tech retail store		CLOSED	B-MEZZ	1,455			
	Jet Pets		CLOSED	B-MEZZ	0,871			
	Johnston & Murphy		PHASE 2	B-CENTER-E	2,361			
	Judith Collection		CLOSED	B-CENTER-W	0,067			
	Kazoo Toys		FULL	B-MEZZ	1,583			
	Liberty Duty Free		PHASE 1	B-CENTER-E	1,667			
	Mosaic Gallery		PHASE 1	B-CENTER-W	2,147			
	Next Generation		Scoring Pool	B-INNER-W	0,769			
	C	Next Generation	Scoring Pool	B-OUTER-E	0,615			
		Spirit of the Red Horse	PHASE 1	B-CENTER-E	1,500			
		Sports Section	CLOSED	B-CENTER-E	0,786			
		Sunglass Hut	FULL	B-MEZZ	2,500			
		Tags Evolution	FULL	B-INNER-W	1,750			
		Tuleh Ruhe	FULL	B-CENTER-E	1,500			
		Body Shop	FULL	C-CENTER-E	1,382			
		Earth Spirit	PHASE 1	C-CENTER-E	0,563			
		Gift Shop (Peak Concepts)	Scoring Pool	C-INNER-E	1,308			
		Gifts in Flight	PHASE 3	C-CENTER-E	1,722		APPEAL	
	Hudson Booksellers	FULL	C-CENTER-E	1,943				
	Way Out West	PHASE 1	C-CENTER-E	2,486				
	Specialty Retail Count				38.0	13.0		1.574

NOTES & ASSUMPTIONS:

- * This data reflects scoring for the 36 month period ending June 30, 2014
- * This data is NOT assumed to be final or official scoring in any way, or any time period
- * This data is a directional estimate only.
- * This data will change prior to the release of any official PVC Program scoring
- * Please contact us with questions at: pvcprogram@metrixadvisors.com