



PVC Program - Mock Scorecard (1/12 - 12/14)

thru 12/31/14

Minor Merchandise Category	Concourse	Reporting Name	Merchant Zone	PVC PHASE	OP-DEC14	Total	Category	Phase 3	Appeal		
							Eligible	Eligibility?	Threshold		
Bar	A	Vino Volo Wine Bar	A-INNER-E	FULL		23					
	B	Aviator's Club Smoking Lounge	B-MEZZ	Scoring Pool		12					
		Cru Wine Bar	B-OUTER-E	FULL		24					
		Lounge 5280	B-MEZZ	FULL		36					
	C	Vino Volo Wine Bar	C-INNER-E	FULL		23					
Bar Count							5.000	2.0	2.322		
Casual Dining Bar	A	Denver Chop House & Brewery	A-CENTER-W	FULL		35					
		Jimmy's Bistro	A-CENTER-W	PHASE 3		36					
		Lefty's Colorado Trail Grille	A-INNER-E	PHASE 2		36					
		Mesa Verde Lounge	A-MEZZ	FULL		33					
	B	Cantina Grill	B-MEZZ	FULL		36					
		Colorado Sports Bar & Grille	B-INNER-W	FULL		36					
		Elway's	B-CENTER-W	FULL		18					
		Lefty's Mile High Bar & Grille	B-INNER-E	PHASE 3		36					
		New Belgium Hub	B-RJF-E	FULL		35					
		Pour La France	B-CENTER-W	FULL		36					
	C	Wolfgang Puck	B-MEZZ	FULL		36					
		Lefty's Front Range Grille	C-INNER-E	PHASE 2		36					
		Rockbottom Brewery	C-INNER-W	FULL		35					
		Root Down	C-CENTER-E	FULL		15					
		Smokin Bear/Timberline/Einstein's	C-CENTER-W	FULL		36					
		Casual Dining Bar Count							15.000	5.0	2.029
		Food Court	A	Ben & Jerry's / Caribou Coffee	A-CENTER-E	PHASE 3		36			
KFC / Pizza Hut	A-CENTER-E			PHASE 2		36					
McDonald's	A-CENTER-E			PHASE 1		31					
Panda Express	A-CENTER-E			FULL		36					
B	Domino's Pizza		B-CENTER-E	Scoring Pool		23					
	McDonald's		B-CENTER-E	PHASE 1		28					
	Steak Escape		B-CENTER-E	PHASE 1		36					
	TCBY Yogurt		B-CENTER-E	PHASE 3		36					
C	McDonald's		C-CENTER-W	PHASE 1		34					
	Tamales by La Casita		C-CENTER-W	FULL		36					
	TCBY Yogurt		C-CENTER-W	PHASE 3		36					
	Villa Pizza		C-CENTER-W	PHASE 1		30					
	Food Court Count							12.000	6.0	1.904	
	Newsstand		A	Hudson Group News	A-INNER-E	FULL		24			
News Travels		A-CENTER-W		PHASE 1		36					
News/Magazines/Books/Travel Newsstand		A-INNER-W		PHASE 1		36					
Newsstand		A-CENTER-E		FULL		32					
B		Connections Made EZ	B-CENTER-E	PHASE 3		36					
		Connections Made EZ	B-INNER-E	PHASE 3		36					
		Connections Newsstand	B-RJF-E	PHASE 1		28					
		Hudson Group News	B-OUTER-E	FULL		21					
		Hudson Group News	B-OUTER-W	FULL		21					
		Newsstand (Peak Concepts)	B-INNER-W	PHASE 3		36					
C		Peak News & Gifts	B-CENTER-W	FULL		32					
		Connections Made EZ	C-CENTER-W	PHASE 3		36					
		Connections Made EZ	C-INNER-W	PHASE 3		36					
		Hudson Group News	C-INNER-E	FULL		26					
		Newsstand (Peak Concepts)	C-CENTER-E	FULL		32					
		Newsstand Count							15.000	5.0	1.852
		Quick Serve	A	Schlotzsky's	A-INNER-E	PHASE 3		36			
B	Heidi's Brooklyn Deli		B-RJF-E	PHASE 2		36					
	Itza Wrap! Itza Bowl!		B-CENTER-E	PHASE 1		35					
	Pizza Hut Express/Haagen Daz		B-OUTER-W	PHASE 1		36					
C	Sara Lee Sandwich Shoppe		B-OUTER-E	PHASE 1		36					
	Woody Creek Bakery & Café		C-INNER-E	PHASE 3		36					
Quick Serve Count							6.000	2.0	2.144		



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							Eligible	Eligibility?	Threshold	
Quick Serve Alcohol	A	Blue Sky Bar	A-INNER-W	PHASE 1		30	2.633			
	B	City Woc	B-MEZZ	FULL		22	2.091			
		Que Bueno! Mexican Grille	B-OUTER-E	FULL		36	2.194			
		Quizno's	B-OUTER-W	Scoring Pool		21	1.952			
		Udi's Café	B-OUTER-W	FULL		21	3.095			
		Woody Creek Bakery & Café	B-MEZZ	FULL		36	2.028			
								6.000	2.0	2.186
Quick Serve Alcohol Count										
Snack	A	Dunkin' Donuts	A-CENTER-W	FULL		12	2.750			
		Hope's Country Fresh Cookies	A-CENTER-E	PHASE 3		36	2.556			
		B	Ben & Jerry's	B-MEZZ	FULL		34	1.049		
			Jamba Juice	B-MEZZ	FULL		36	2.389		
			Rocky Mountain Chocolate Factory (East)	B-OUTER-E	PHASE 1		29	2.621		
	Rocky Mountain Chocolate Factory (West)	B-OUTER-W	Scoring Pool		21	1.810				
	The Candy Shoppe	B-INNER-W	PHASE 1		36	1.639				
	Wetzel's Pretzels	B-OUTER-W	FULL		12	2.333				
	C	Jamba Juice	C-INNER-W	FULL		17	2.941			
								9.000	3.0	2.175
	Snack Count									
Specialty Coffee	B	Caribou Coffee	B-MEZZ	FULL		36	2.238			
		Coffee Beanery/Uno Pizza Express	B-OUTER-E	Scoring Pool		28	0.571			
		Seattle's Best	B-OUTER-W	PHASE 1		36	0.833			
		Starbucks	B-RJF-E	PHASE 2		36	2.528			
		Starbucks (kiosk)	B-RJF-E	PHASE 2		36	2.333			
		C	Caribou Coffee	C-INNER-W	PHASE 3		36	2.729		
	Dazbog Coffee		C-INNER-E	Scoring Pool		36	1.750			
							7.000	2.0	2.098	
	Specialty Coffee Count									
	Specialty Retail	A	Colorado Crossroads (Gift Shop)	A-INNER-W	PHASE 1		36	2.056		
Greetings from Colorful Colorado			A-CENTER-W	PHASE 1		29	2.552			
Hudson Booksellers			A-CENTER-E	FULL		24	2.042			
In Motion Entertainment			A-CENTER-W	PHASE 1		36	1.669			
Liberty Duty Free			A-CENTER-W	PHASE 1		36	1.944			
Radio Road/Fly Babies			A-CENTER-W	PHASE 1		36	1.806			
Spirit of the Red Horse			A-CENTER-E	PHASE 1		29	2.172			
Toy Chest			A-INNER-W	PHASE 1		36	1.361			
B			Bella - Tuqals	B-CENTER-W	Scoring Pool		23	1.870		
			Brookstone	B-CENTER-E	PHASE 2		31	2.355		
		Colorado Collection	B-INNER-E	PHASE 1		36	2.583			
		Cross	B-MEZZ	Scoring Pool		32	1.438			
		Gifts in Flight	B-INNER-E	PHASE 3		36	1.750			
		Harley Davidson	B-MEZZ	FULL		36	1.928			
		Hudson Booksellers	B-CENTER-W	FULL		21	2.190			
		In Motion Entertainment	B-CENTER-W	PHASE 1		34	2.944			
		I-Tech retail store	B-MEZZ	Scoring Pool		27	1.333			
		Jet Pets	B-MEZZ	Scoring Pool		25	0.600			
		Johnston & Murphy	B-CENTER-E	PHASE 2		31	2.290			
		Kazoo Toys	B-MEZZ	FULL		36	1.611			
		Liberty Duty Free	B-CENTER-E	PHASE 1		36	1.583			
Mosaic Gallery		B-CENTER-W	PHASE 1		28	2.286				
Spirit of the Red Horse		B-CENTER-E	PHASE 1		36	1.472				
Sunglass Hut		B-MEZZ	FULL		36	2.750				
Tags Evolution		B-INNER-W	FULL		18	1.500				
Tattered Cover Bookstore		B-CENTER-W	FULL		12	2.250				
Tuleh Ruche		B-CENTER-E	FULL		18	1.389				
C		Body Shop	C-CENTER-E	FULL		32	1.625			
		Gifts in Flight	C-CENTER-E	PHASE 3		36	1.861			
		Hudson Booksellers	C-CENTER-E	FULL		26	2.115			
		Way Out West	C-CENTER-E	PHASE 1		29	2.517			
								31.000	10.0	1.818
		Specialty Retail Count								

NOTES & ASSUMPTIONS:

- * This data reflects scoring for the 36 month period ending December 31, 2014
- * This data is NOT assumed to be final or official scoring in any way, or any time period
- * This data is a directional estimate only
- * This data will change prior to the release of any official PVC Program scoring
- * Please contact the Metrix PVC Program team with questions: pvcprogram@metrixadvisors.com