



PVC Program - Mock Scorecard (4/12 - 3/15)

thru 3/31/15

Minor Merchandise Category	Concourse	Reporting Name	Merchant Zone	PVC PHASE	OP	Total	Category Eligible	Appeal Threshold		
Bar	A	Vino Volo Wine Bar	A-INNER-E	FULL	26	2.706				
	B	Cru Wine Bar	B-OUTER-E	FULL	27	3.074				
		Lounge 5280	B-MEZZ	FULL	36	1.953				
	C	Vino Volo Wine Bar	C-INNER-E	FULL	26	2.783				
Bar Count						4.000	1.000	2.551		
Casual Dining Bar	A	Denver Chop House & Brewery	A-CENTER-W	FULL	35	2.257				
		Jimmy's Bistro	A-CENTER-W	PHASE 3	36	3.000				
		Lefty's Colorado Trail Grille	A-INNER-E	PHASE 2	36	1.417				
		Mesa Verde Lounge	A-MEZZ	FULL	33	2.121				
	B	Aviator's Club BBQ	B-MEZZ	FULL	12	1.583				
		Cantina Grill	B-MEZZ	FULL	36	1.678				
		Colorado Sports Bar & Grille	B-INNER-W	FULL	36	1.528				
		Elway's	B-CENTER-W	FULL	21	3.195				
		Lefty's Mile High Bar & Grille	B-INNER-E	PHASE 3	36	1.889				
		New Belgium Hub	B-RJF-E	FULL	35	2.629				
	C	Pour La France	B-CENTER-W	FULL	36	1.824				
		Wolfgang Puck	B-MEZZ	FULL	36	2.556				
		Lefty's Front Range Grille	C-INNER-E	PHASE 2	36	1.389				
		Rockbottom Brewery	C-INNER-W	FULL	35	2.371				
		Root Down	C-CENTER-E	FULL	18	1.111				
		Smokin Bear/Timberline/Einstein's	C-CENTER-W	FULL	36	2.389				
		Casual Dining Bar Count						16.000	5.000	1.983
Food Court	A	Ben & Jerry's / Caribou Coffee	A-CENTER-E	PHASE 3	36	2.325				
		KFC / Pizza Hut	A-CENTER-E	PHASE 2	36	1.611				
		McDonald's	A-CENTER-E	PHASE 1	28	2.357				
		Panda Express	A-CENTER-E	FULL	36	2.750				
	B	Domino's Pizza	B-CENTER-E	Scoring Pool	20	0.400				
		McDonald's	B-CENTER-E	PHASE 1	25	2.400				
		Steak Escape	B-CENTER-E	PHASE 1	36	1.889				
		TCBY Yogurt	B-CENTER-E	PHASE 3	36	3.083				
		McDonald's	C-CENTER-W	PHASE 1	31	2.323				
	C	Tamales by La Casita	C-CENTER-W	FULL	36	2.278				
		TCBY Yogurt	C-CENTER-W	PHASE 3	36	1.861				
		Villa Pizza	C-CENTER-W	PHASE 1	27	2.741				
		Food Court Count						12.000	6.000	1.930
		Newsstand	A	Hudson Group News	A-INNER-E	FULL	21	2.000		
	News Travels			A-CENTER-W	PHASE 1	36	2.278			
News/Magazines/Books/Travel	A-INNER-W			PHASE 1	36	2.056				
Newsstand	A-CENTER-E			FULL	32	2.064				
B	Connections Made EZ		B-CENTER-E	PHASE 3	36	1.611				
	Connections Made EZ		B-INNER-E	PHASE 3	36	2.083				
	Connections Newsstand		B-RJF-E	PHASE 1	25	2.600				
	Hudson Group News		B-OUTER-E	FULL	18	2.611				
	Hudson Group News		B-OUTER-W	FULL	18	2.611				
	Newsstand (Peak Concepts)		B-INNER-W	PHASE 3	36	1.982				
	Peak News & Gifts		B-CENTER-W	FULL	32	2.206				
C	Connections Made EZ		C-CENTER-W	PHASE 3	36	2.056				
	Connections Made EZ		C-INNER-W	PHASE 3	36	1.944				
	Hudson Group News		C-INNER-E	FULL	23	2.391				
	Newsstand (Peak Concepts)		C-CENTER-E	FULL	32	2.511				
	Newsstand Count						15.000	5.000	1.985	
	Quick Serve		A	Schlotzsky's	A-INNER-E	PHASE 3	36	2.611		
B		Heidi's Brooklyn Deli	B-RJF-E	PHASE 2	36	2.528				
		Itza Wrap! Itza Bowl!	B-CENTER-E	PHASE 1	35	1.314				
		Pizza Hut Express/Haagen Daz	B-OUTER-W	PHASE 1	36	2.028				
		Sara Lee Sandwich Shoppe	B-OUTER-E	PHASE 1	36	1.306				
C		Woody Creek Bakery & Café	C-INNER-E	PHASE 3	36	3.083				
Quick Serve Count						6.000	2.000	2.167		
Quick Serve Alcohol	A	Blue Sky Bar	A-INNER-W	PHASE 1	27	2.704				
	B	City Woc	B-MEZZ	FULL	25	2.160				
		Que Bueno! Mexican Grille	B-OUTER-E	FULL	36	2.194				
		Quizno's	B-OUTER-W	Scoring Pool	18	1.944				
		Steve's Snappin' Dogs	B-OUTER-W	FULL	12	1.333				
		Udi's Café	B-OUTER-W	FULL	24	2.958				
		Woody Creek Bakery & Café	B-MEZZ	FULL	36	2.167				
		Quick Serve Alcohol Count						7.000	2.000	2.244



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Minor Merchandise Category	Concourse	Reporting Name	Merchant Zone	PVC PHASE	OP	Total	Category Eligible	Appeal Threshold	
Snack	A	Dunkin' Donuts	A-CENTER-W	FULL	15	2,667			
		Hope's Country Fresh Cookies	A-CENTER-E	PHASE 3	36	2,500			
	B	Ben & Jerry's	B-MEZZ	FULL	31	1,150			
		Jamba Juice	B-MEZZ	FULL	36	2,472			
		Rocky Mountain Chocolate Factory (East)	B-OUTER-E	PHASE 1	26	2,692			
		Rocky Mountain Chocolate Factory (West)	B-OUTER-W	Scoring Pool	18	1,889			
	C	The Candy Shoppe	B-INNER-W	PHASE 1	36	1,694			
		Wetzel's Pretzels	B-OUTER-W	FULL	15	2,267			
		Jamba Juice	C-INNER-W	FULL	20	2,900			
		Snack Count					9,000	3,000	2,213
Specialty Coffee	B	Caribou Coffee	B-MEZZ	FULL	36	2,349			
		Coffee Beanery/Uno Pizza Express	B-OUTER-E	Scoring Pool	25	0,520			
		Seattle's Best	B-OUTER-W	PHASE 1	36	0,694			
		Starbucks	B-RJF-E	PHASE 2	36	2,472			
	C	Starbucks (kiosk)	B-RJF-E	PHASE 2	36	2,333			
		Caribou Coffee	C-INNER-W	PHASE 3	36	2,868			
Specialty Coffee Count					7,000	2,000	2,052		
Specialty Retail	A	Colorado Crossroads (Gift Shop)	A-INNER-W	PHASE 1	36	2,028			
		Greetings from Colorful Colorado	A-CENTER-W	PHASE 1	26	2,615			
		Hudson Booksellers	A-CENTER-E	FULL	13	2,154			
		Hudson Booksellers		FULL	20	2,250			
		In Motion Entertainment	A-CENTER-W	PHASE 1	33	1,821			
		Liberty Duty Free	A-CENTER-W	PHASE 1	36	1,917			
		Radio Road/Fly Babies	A-CENTER-W	PHASE 1	35	2,029			
		Spirit of the Red Horse	A-CENTER-E	PHASE 1	26	2,192			
		Toy Chest	A-INNER-W	PHASE 1	36	1,361			
		B	Bella - Tugals	B-CENTER-W	Scoring Pool	20	1,850		
			Brookstone	B-CENTER-E	PHASE 2	28	2,393		
			Colorado Collection	B-INNER-E	PHASE 1	36	2,639		
	Crocs		B-MEZZ	Scoring Pool	29	1,552			
	Gifts in Flight		B-INNER-E	PHASE 3	36	1,917			
	Harley Davidson		B-MEZZ	FULL	36	1,817			
	Hudson Booksellers		B-CENTER-W	FULL	18	2,333			
	In Motion Entertainment		B-CENTER-W	PHASE 1	31	2,998			
	I-Tech retail store		B-MEZZ	Scoring Pool	24	1,500			
	Jet Pets		B-MEZZ	Scoring Pool	22	0,500			
	Johnston & Murphy		B-CENTER-E	PHASE 2	28	2,357			
	C		Kazoo Toys	B-MEZZ	FULL	36	1,639		
		Liberty Duty Free	B-CENTER-E	PHASE 1	36	1,472			
		Mosaic Gallery	B-CENTER-W	PHASE 1	25	2,440			
		Spirit of the Red Horse	B-CENTER-E	PHASE 1	36	1,667			
		Sunglass Hut	B-MEZZ	FULL	36	2,806			
		Taq's Evolution	B-INNER-W	FULL	21	1,524			
		Tattered Cover Bookstore	B-CENTER-W	FULL	15	2,267			
		Tuleh Ruche	B-CENTER-E	FULL	21	1,476			
		C	Body Shop	C-CENTER-E	FULL	32	1,688		
			Gifts in Flight	C-CENTER-E	PHASE 3	36	1,833		
			Hudson Booksellers	C-CENTER-E	FULL	23	2,130		
			Way Out West	C-CENTER-E	PHASE 1	26	2,577		
	Specialty Retail Count						32,000	11,000	1,868

NOTES & ASSUMPTIONS:

- * This data reflects scoring for the 36 month period ending March 31, 2015
- * This data is NOT assumed to be final or official scoring in any way, or any time period
- * This data is a directional estimate only
- * This data will change prior to the release of any official PVC Program scoring
- * Please contact the Metrix PVC Program team with questions: pvcprogram@metrixadvisors.com