



# PVC Program - Mock Scorecard (7/12 - 6/15)

thru 6/30/15

Minor Merchandise Category	Concourse	Reporting Name	Merchant Zone	PVC PHASE	OP-JUN15	Total	Category Eligible	Appeal Threshold
Bar	A	Vino Volo Wine Bar	A-INNER-E	FULL	29	2.736		
	B	Cru Wine Bar	B-OUTER-E	FULL	30	3.133		
		Lounge 5280	B-MEZZ	FULL	36	2.036		
	C	Vino Volo Wine Bar	C-INNER-E	FULL	29	2.840		
<b>Bar Count</b>						<b>4.000</b>	<b>1.000</b>	<b>2.601</b>
Casual Dining Bar	A	Denver Chop House & Brewery	A-CENTER-W	FULL	35	2.286		
		Jimmy's Bistro	A-CENTER-W	PHASE 3	36	3.083		
		Lefty's Colorado Trail Grille	A-INNER-E	PHASE 2	36	1.667		
		Mesa Verde Lounge	A-MEZZ	FULL	32	2.219		
	B	Aviator's Club BBQ	B-MEZZ	FULL	15	2.000		
		Cantina Grill	B-MEZZ	FULL	36	1.594		
		Colorado Sports Bar & Grille	B-INNER-W	FULL	36	1.639		
		Elway's	B-CENTER-W	FULL	24	3.296		
		Lefty's Mile High Bar & Grille	B-INNER-E	PHASE 3	36	2.028		
		New Belgium Hub	B-RJF-E	FULL	35	2.714		
		Pour La France	B-CENTER-W	FULL	36	1.935		
	C	Wolfgang Puck	B-MEZZ	FULL	36	2.694		
		Lefty's Front Range Grille	C-INNER-E	PHASE 2	36	1.417		
		Rockbottom Brewery	C-INNER-W	FULL	36	2.472		
		Root Down	C-CENTER-E	FULL	21	1.381		
	Smokin Bear/Timberline/Einstein's	C-CENTER-W	FULL	36	2.472			
<b>Casual Dining Bar Count</b>						<b>16.000</b>	<b>5.000</b>	<b>2.052</b>
Food Court	A	Ben & Jerry's / Caribou Coffee	A-CENTER-E	PHASE 3	36	2.519		
		KFC / Pizza Hut	A-CENTER-E	PHASE 2	36	1.750		
		McDonald's	A-CENTER-E	PHASE 1	25	2.400		
		Panda Express	A-CENTER-E	FULL	36	2.889		
	B	Domino's Pizza	B-CENTER-E	Scoring Pool	17	0.471		
		McDonald's	B-CENTER-E	PHASE 1	22	2.455		
		Steak Escape	B-CENTER-E	PHASE 1	36	2.028		
		TCBY Yogurt	B-CENTER-E	PHASE 3	36	3.194		
	C	McDonald's	C-CENTER-W	PHASE 1	28	2.357		
		Tamales by La Casita	C-CENTER-W	FULL	36	2.389		
		TCBY Yogurt	C-CENTER-W	PHASE 3	36	1.917		
		Villa Pizza	C-CENTER-W	PHASE 1	24	2.833		
<b>Food Court Count</b>						<b>12.000</b>	<b>6.000</b>	<b>1.992</b>
Newsstand	A	Hudson Group News	A-INNER-E	FULL	18	2.000		
		News Travels	A-CENTER-W	PHASE 1	36	2.417		
		News/Magazines/Books/Travel	A-INNER-W	PHASE 1	36	2.528		
		Newsstand	A-CENTER-E	FULL	32	2.533		
	B	Connections Made EZ	B-CENTER-E	PHASE 3	36	1.722		
		Connections Made EZ	B-INNER-E	PHASE 3	36	2.056		
		Connections Newsstand	B-RJF-E	PHASE 1	22	2.818		
		Hudson Group News	B-OUTER-E	FULL	15	2.533		
		Hudson Group News	B-OUTER-W	FULL	15	2.733		
		Newsstand (Peak Concepts)	B-INNER-W	PHASE 3	36	2.315		
		Peak News & Gifts	B-CENTER-W	FULL	32	2.613		
	C	Connections Made EZ	C-CENTER-W	PHASE 3	36	2.111		
		Connections Made EZ	C-INNER-W	PHASE 3	36	2.000		
		Hudson Group News	C-INNER-E	FULL	20	2.550		
		Newsstand (Peak Concepts)	C-CENTER-E	FULL	32	2.761		
<b>Newsstand Count</b>						<b>15.000</b>	<b>5.000</b>	<b>2.117</b>
Quick Serve	A	Schlotsky's	A-INNER-E	PHASE 3	36	2.083		
	B	Heidi's Brooklyn Deli	B-RJF-E	PHASE 2	33	2.606		
		Itza Wrap! Itza Bowl!	B-CENTER-E	PHASE 1	36	1.444		
		Pizza Hut Express/Haagen Daz	B-OUTER-W	PHASE 1	36	2.139		
	C	Sara Lee Sandwich Shoppe	B-OUTER-E	PHASE 1	36	1.528		
	Woody Creek Bakery & Café	C-INNER-E	PHASE 3	36	3.222			
<b>Quick Serve Count</b>						<b>6.000</b>	<b>2.000</b>	<b>2.163</b>
Quick Serve Alcohol	A	Blue Sky Bar	A-INNER-W	PHASE 1	24	2.542		
	B	City Woc	B-MEZZ	FULL	28	2.179		
		Que Bueno! Mexican Grille	B-OUTER-E	FULL	36	2.361		
		Quizno's	B-OUTER-W	Scoring Pool	15	1.933		
		Steve's Snappin' Dogs	B-OUTER-W	FULL	15	1.600		
		Udi's Café	B-OUTER-W	FULL	27	3.074		
		Woody Creek Bakery & Café	B-MEZZ	FULL	36	2.250		
<b>Quick Serve Alcohol Count</b>						<b>7.000</b>	<b>2.000</b>	<b>2.110</b>



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Snack	A	Dunkin' Donuts	A-CENTER-W	FULL	18	2.889			
		Hope's Country Fresh Cookies	A-CENTER-E	PHASE 3	36	2.500			
	B	Ben & Jerry's	B-MEZZ	FULL	28	1.273			
		Jamba Juice	B-MEZZ	FULL	36	2.611			
		Rocky Mountain Chocolate Factory (East)	B-OUTER-E	PHASE 1	23	2.609			
		Rocky Mountain Chocolate Factory (West)	B-OUTER-W	Scoring Pool	15	1.867			
		The Candy Shoppe	B-INNER-W	PHASE 1	36	1.750			
		Wetzel's Pretzels	B-OUTER-W	FULL	18	2.611			
	C	Jamba Juice	C-INNER-W	FULL	23	3.000			
	<b>Snack Count</b>						<b>9.000</b>	<b>3.000</b>	<b>2.167</b>
Specialty Coffee	B	Caribou Coffee	B-MEZZ	FULL	36	2.682			
		Coffee Beanery/Uno Pizza Express	B-OUTER-E	Scoring Pool	22	0.545			
		Seattle's Best	B-OUTER-W	PHASE 1	36	0.583			
		Starbucks	B-RJF-E	PHASE 2	32	2.781			
		Starbucks (kiosk)	B-RJF-E	PHASE 2	30	2.267			
	C	Caribou Coffee	C-INNER-W	PHASE 3	36	2.979			
	Dazbog Coffee	C-INNER-E	Scoring Pool	36	2.000				
<b>Specialty Coffee Count</b>						<b>7.000</b>	<b>2.000</b>	<b>2.308</b>	
Specialty Retail	A	Colorado Crossroads (Gift Shop)	A-INNER-W	PHASE 1	36	1.972			
		Greetings from Colorful Colorado	A-CENTER-W	PHASE 1	23	2.696			
		Hudson Booksellers	A-CENTER-E	FULL	16	2.375			
		Hudson Booksellers	A-CENTER-E	FULL	17	2.294			
		In Motion Entertainment	A-CENTER-W	PHASE 1	30	2.003			
		Liberty Duty Free	A-CENTER-W	PHASE 1	36	1.944			
		Radio Road/Fly Babies	A-CENTER-W	PHASE 1	34	2.206			
		Spirit of the Red Horse	A-CENTER-E	PHASE 1	23	2.217			
		Toy Chest	A-INNER-W	PHASE 1	36	1.389			
		B	Bella - Tugals	B-CENTER-W	Scoring Pool	17	1.824		
			Brookstone	B-CENTER-E	PHASE 2	25	2.440		
			Colorado Collection	B-INNER-E	PHASE 1	36	2.722		
			Crocs	B-MEZZ	Scoring Pool	26	1.577		
	Gifts in Flight		B-INNER-E	PHASE 3	36	1.972			
	Harley Davidson		B-MEZZ	FULL	36	1.761			
	Hudson Booksellers		B-CENTER-W	FULL	15	2.267			
	In Motion Entertainment		B-CENTER-W	PHASE 1	27	3.146			
	In Motion Entertainment		B-MEZZ	FULL	13	1.631			
	I-Tech retail store		B-MEZZ	Scoring Pool	21	1.714			
	Jet Pets		B-MEZZ	Scoring Pool	19	0.579			
	Johnston & Murphy		B-CENTER-E	PHASE 2	24	2.625			
	Kazoo Toys		B-MEZZ	FULL	36	1.722			
	Liberty Duty Free		B-CENTER-E	PHASE 1	36	1.444			
	MAC		B-CENTER-W	FULL	13	3.308			
	Mosaic Gallery		B-CENTER-W	PHASE 1	22	2.500			
	Spirit of the Red Horse		B-CENTER-E	PHASE 1	36	1.667			
	Sunglass Hut	B-MEZZ	FULL	36	2.889				
	Tags Evolution	B-INNER-W	FULL	24	1.625				
	Tattered Cover Bookstore	B-CENTER-W	FULL	18	2.222				
	Tuleh Ruche	B-CENTER-E	FULL	24	1.375				
	C	Body Shop	C-CENTER-E	FULL	32	1.844			
		Gifts in Flight	C-CENTER-E	PHASE 3	36	1.917			
		Hudson Booksellers	C-CENTER-E	FULL	20	2.150			
		Way Out West	C-CENTER-E	FULL	36	0.572			
		Way Out West	C-CENTER-E	FULL	36	0.572			
		Way Out West	C-CENTER-E	PHASE 1	23	2.652			
		Way Out West	C-CENTER-E	PHASE 1	23	2.652			
	<b>Specialty Retail Count</b>						<b>35.000</b>	<b>12.000</b>	<b>1.881</b>

**NOTES & ASSUMPTIONS:**

- \* This data reflects scoring for the 36 month period ending June 30, 2015
- \* This data is NOT assumed to be final or official scoring in any way, or any time period
- \* This data is a directional estimate only
- \* This data will change prior to the release of any official PVC Program scoring
- \* Please contact the Metrix PVC Program team with questions: pvcprogram@metrixadvisors.com