

PVC Scorecard Q4 2017
01/15 - 12/17



thru 12/31/17

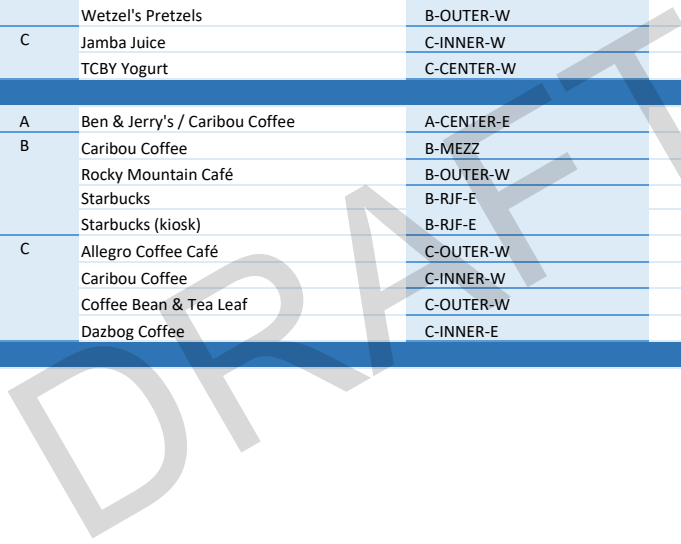
Minor Merchandise Category	Concourse	Reporting Name	Merchant Zone	OP Q4'17	Total	Benefit Eligible
Bar	A	Vino Volo Wine Bar	A-INNER-E	36	0.557	
	B	Cru Wine Bar	B-OUTER-E	36	1.715	
		Lounge 5280	B-MEZZ	36	1.202	
	C	Coors Silver Bullet Bar	C-OUTER-W	23	2.533	
		Tapas Sky Bar	C-OUTER-W	24	2.615	
		Vino Volo Wine Bar	C-INNER-E	36	0.941	
Bar Count					6.0	2.0
Casual Dining Bar	A	Denver Chop House & Brewery	A-CENTER-W	35	1.136	
		Jimmy's Bistro	A-CENTER-W	36	2.375	
		Lefty's Colorado Trail Grille	A-INNER-E	36	0.611	
		Mesa Verde Lounge	A-MEZZ	36	1.333	
	B	Aviator's Club BBQ	B-MEZZ	36	1.571	
		Cantina Grill	B-MEZZ	36	1.181	
		Colorado Sports Bar & Grille	B-INNER-W	36	0.903	
		Elway's	B-CENTER-W	36	2.456	
		New Belgium Hub	B-RJF-E	36	0.806	
		Pour La France	B-CENTER-W	36	0.737	
	C	Rockbottom Brewery	C-INNER-W	36	0.938	
		Root Down	C-CENTER-E	35	2.552	
		Smokin Bear/Timberline/Einstein's	C-CENTER-W	35	2.208	
		Casual Dining Bar Count				
Newsstand	A	Newsstand	A-CENTER-E	36	2.545	
	B	Connections Made EZ	B-CENTER-E	33	0.530	
		Connections Made EZ	B-INNER-E	32	0.703	
		Connections Newsstand	B-RJF-E	36	2.452	
		Newsstand (Peak Concepts)	B-INNER-W	36	0.626	
	C	Peak News & Gifts	B-CENTER-W	35	0.801	
		CNBC	C-OUTER-W	30	2.533	
		Connections Made EZ	C-CENTER-W	33	0.848	
		Connections Made EZ	C-INNER-W	32	0.594	
		Newsstand (Peak Concepts)	C-CENTER-E	36	1.237	
Newsstand Count					10.0	3.0
Quick Serve	A	KFC / Pizza Hut	A-CENTER-E	36	1.230	
		McDonald's	A-CENTER-E	36	2.271	
		Panda Express	A-CENTER-E	34	2.493	
		Schlotsky's	A-INNER-E	36	0.889	
	B	Chick-Fil-A	B-CENTER-E	13	1.077	
		Heidi's Brooklyn Deli	B-RJF-E	27	2.093	
		McDonald's	B-CENTER-E	34	0.897	
		Mod Market	B-CENTER-E	34	0.926	
		Pizza Hut Express/Haagen Daz	B-OUTER-W	36	1.078	
		Sara Lee Sandwich Shoppe	B-OUTER-E	36	1.140	
	C	Big Bowl Magic Pan	C-OUTER-W	24	3.135	
		McDonald's	C-CENTER-W	32	2.500	
		Mod Market	C-OUTER-W	28	2.143	
		Villa Pizza	C-CENTER-W	35	2.029	
		Woody Creek Bakery & Café	C-INNER-E	36	1.792	
Quick Serve Count					15.0	5.0

PVC Scorecard Q4 2017
01/15 - 12/17



thru 12/31/17

Minor Merchandise Category	Concourse	Reporting Name	Merchant Zone	OP Q4'17	Total	Benefit Eligible
Quick Serve Alcohol	A	Blue Sky Bar	A-INNER-W	34	1.353	
	B	City Woc	B-MEZZ	36	0.931	
		Que Bueno! Mexican Grille	B-OUTER-E	36	1.209	
		Steve's Snappin' Dogs	B-OUTER-W	36	0.931	
		Udi's Café	B-OUTER-W	36	2.009	
		Wolfgang Puck	B-MEZZ	36	1.252	
		Woody Creek Bakery & Café	B-MEZZ	35	1.114	
	C	Tamales by La Casita	C-CENTER-W	35	1.866	
Quick Serve Alcohol Count					8.0	2.0
Snack	A	Dunkin' Donuts	A-CENTER-W	36	2.451	
		Hope's Country Fresh Cookies	A-CENTER-E	36	1.986	
	B	Jamba Juice	B-MEZZ	36	1.841	
		Rocky Mountain Chocolate Factory (East)	B-OUTER-E	36	1.111	
		TCBY Yogurt	B-CENTER-E	36	1.113	
		The Candy Shoppe	B-INNER-W	36	0.681	
		Wetzel's Pretzels	B-OUTER-W	36	0.847	
	C	Jamba Juice	C-INNER-W	36	1.188	
		TCBY Yogurt	C-CENTER-W	35	2.397	
	Snack Count					9.0
Specialty Coffee	A	Ben & Jerry's / Caribou Coffee	A-CENTER-E	36	2.739	
	B	Caribou Coffee	B-MEZZ	36	1.830	
		Rocky Mountain Café	B-OUTER-W	36	0.389	
		Starbucks	B-RJF-E	31	2.266	
		Starbucks (kiosk)	B-RJF-E	35	0.757	
	C	Allegro Coffee Café	C-OUTER-W	34	0.632	
		Caribou Coffee	C-INNER-W	36	1.173	
		Coffee Bean & Tea Leaf	C-OUTER-W	28	2.188	
		Dazbog Coffee	C-INNER-E	36	0.931	
Specialty Coffee Count					9.0	3.0



PVC Scorecard Q4 2017
01/15 - 12/17



thru 12/31/17

Minor Merchandise Category	Concourse	Reporting Name	Merchant Zone	OP Q4'17	Total	Benefit Eligible
Specialty Retail	A	Flight Stop	A-INNER-W	24	1.135	
		Greetings from Colorful Colorado	A-CENTER-W	36	2.688	
		Radio Road/Fly Babies	A-CENTER-W	36	0.792	
		Spirit of the Red Horse	A-CENTER-E	36	0.972	
		Tattered Cover Bookstore	A-CENTER-E	36	2.083	
	B	Brookstone	B-CENTER-E	32	1.133	
		Earth Spirit	B-INNER-E	24	0.815	
		Gifts in Flight	B-INNER-E	32	0.531	
		Harley Davidson	B-MEZZ	33	0.790	
		In Motion Entertainment	B-CENTER-W	36	2.361	
		In Motion Entertainment	B-MEZZ	36	1.410	
		Johnston & Murphy	B-CENTER-E	36	2.292	
		Kazoo Toys	B-MEZZ	36	0.947	
		MAC	B-CENTER-W	36	1.174	
		Misura, Crislu, Tumi	B-CENTER-W	21	0.833	
		Mosaic Gallery	B-CENTER-W	36	0.890	
		Sunglass Hut	B-MEZZ	36	1.903	
		Tags Evolution	B-INNER-W	36	0.931	
		Tattered Cover Bookstore	B-CENTER-W	36	0.486	
		Time Travel	B-MEZZ	25	0.980	
	Tuleh Ruche	B-CENTER-E	35	0.717		
	Victoria's Secret	B-MEZZ	27	0.481		
	C	Body Shop	C-CENTER-E	36	1.194	
		Esavvy	C-OUTER-W	35	2.650	
		Gifts in Flight	C-CENTER-E	33	0.515	
		Kiehl's and Urban Decay	C-CENTER-E	23	1.283	
		No Boundaries	C-OUTER-W	25	2.200	
		Out West	C-CENTER-E	36	2.694	
	Tattered Cover Bookstore	C-CENTER-E	36	1.826		
	Specialty Retail Count					29.0
Convenience Retail	A	Hudson	A-INNER-E	36	1.590	
	B	Hudson	B-OUTER-E	36	0.736	
		Hudson	B-OUTER-W	36	0.681	
	C	Hudson	C-INNER-E	36	1.410	
		Say Si Bon / Auntie Annes	C-OUTER-W	34	1.507	
Convenience Retail Count					5.0	1.0
Duty Free	A	Denver Duty Free	A-CENTER-W	22	2.250	
	B	Denver Duty Free	B-MEZZ	22	0.955	
Duty Free Count					2.0	1.0

UNADJUSTED TOTALS:	106.0	33.0
SECTION 5.02 ADJ:	31.13%	2.0
ADJUSTED TOTALS:	33.02%	35.0

NOTES & ASSUMPTIONS:

- * This data reflects scoring under the current version of DIA Rule 45
- * This data reflects scoring for the 36 month period ending December 31st, 2017
- * This data is NOT assumed to be final or official scoring in any way, or any time period
- * This data is a directional estimate only
- * This data will change prior to the release of any official PVC Program scoring
- * Please contact the Metrix PVC Program team with questions: pvprogram@metrixadvisors.com
- ** The "Sect. 5.02" adjustment at the bottom of this sheet indicates how many more concessions are PVC benefit eligible. The orange highlight indicates
- ** those concessions with the smallest percentage away from lowest benefit eligible MAP in their Minor Merchandise Category