

January 2016 Newsletter

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January 2016



Welcome to 2016!

Welcome to 2016 and the January newsletter from the DEN Commerce Hub. First and foremost, we are here to help you open or grow your business at Denver International Airport. To that end, we encourage you to keep abreast of current and future business opportunities at www.flydenver.com and to sign up for notifications of these opportunities. Several new announcements are listed for the next 90 days, particularly related to marketing services.

BEST Education Programs

Thank you for your responses to our survey about how to better serve you as you seek knowledge about doing business at Denver International Airport. Some of you told us you prefer early morning or lunch informational sessions in a more central city location, with free parking if possible. Others noted the benefit of being on-site

at DEN to better network with airport professionals. We have heard you and will be providing a new schedule of classes in the near future.

Passenger Traffic Continues to Set Records at Denver International Airport



Passenger traffic in Denver continues to set records, with the busiest November in the history of Denver International Airport. The airport served 4,383,945 passengers in November 2015, an increase of 8.8 percent compared to the 4,029,659 passengers in November 2014 – setting a record as Denver’s busiest November and marking the third consecutive month of record-setting traffic.

Additionally, Nov. 29 set a new record for the single busiest day in Denver’s aviation history, with an estimated 182,743 passengers. “Nearly all of our airline partners saw increased traffic in November, while international passenger traffic increased nearly 10 percent,” said airport CEO Kim Day. “With another record-setting month in November, along with forecasted capacity growth in December, I’m optimistic that we are on track for 2015 to be our busiest year ever.”

Year-to-date passenger traffic is up nearly 1 percent with 49.4 million passengers compared to 49.1 million passengers during the same timeframe in 2014. Mail, freight and express cargo operations handled 40.1 million pounds of cargo, a 7-percent decrease in November compared to the same month last year. Year-to-date cargo totals 495.2 million pounds, which is a 5.7-percent increase over the same period in 2014. The complete November 2015 traffic report is available at: http://flydenver.com/about/financials/passenger_traffic.

Southwest Airlines Celebrates 10 Years at Denver International Airport



Denver International Airport CEO Kim Day (left) stands beside Gary Kelly, Southwest's chairman, president and CEO, at Concourse C on Jan. 3, celebrating the airline's 10th year of service at DEN. The airport gave Southwest a commemorative plaque to mark the occasion.

On Jan. 3, Denver International Airport CEO Kim Day and Southwest Airlines Chairman, President, and CEO Gary Kelly celebrated 10 years of the airline serving passengers at DEN. Southwest Airlines began service at DEN on Jan. 3, 2006, with 13 daily departures to three U.S. cities: Las Vegas, Phoenix and Chicago-Midway. A decade later, the carrier will operate 198 daily departures to 62 destinations in the United States and Mexico by June 2016, making Denver the fastest-growing Southwest Airlines airport in the carrier's history.

Southwest[®]

At the end of 2006, Southwest Airlines represented 5 percent of the market at Denver International. Today, the airline has grown to have 30 percent of the market at the airport. Additionally, Southwest Airlines is forecasting that it will serve its 100 millionth passenger at DEN later this month. "Our 10-year run in the Mile High City is one for the Southwest Airlines record books," said Kelly. "We're proud of what we've been able to achieve here in Denver, and we've done so by remaining true to our core values of low fares, reliability and great customer service."

United Airlines Announces New Domestic Destinations from Denver

As United Airlines shifts some of its service from Houston to Denver, it will begin daily nonstop service between Denver International Airport and two new domestic destinations: Richmond, Va., (RIC) and Hartford, Conn. (BDL) – beginning April 5, 2016. Richmond ranks as Denver’s largest unserved domestic market, with nearly 65,000 annual travelers between the two cities. These new flights mark the first time that the Mile High City will be connected nonstop with Virginia’s capital. And, with the addition of Hartford, United will provide nonstop service to all 50 of Denver’s top-50 domestic origination and destination markets.



Flights to Richmond will operate using a 76-seat Embraer 175 aircraft (pictured) once per day. Flights to Hartford will operate with 128-seat Airbus 319 aircraft once daily.

DEN Launches Food Donation Partnership with Metro Caring



DEN launched a food donation program that allows participating airport partners to donate unsold food products to hungry families and individuals through Metro Caring.

The Denver International Airport Food Donation Program is managed by the airport’s Environmental Services section in partnership with Metro Caring, a leading Colorado hunger relief program that distributes nutritious food to families and individuals in need, while also promoting health and self-sufficiency.

“Denver International Airport has committed to a year of service as part of our 20th anniversary, and we are proud to partner with many of our restaurants and food service companies to provide high-quality food to people in need through Metro Caring,” said airport CEO Kim Day. “These donations will aid a worthy hunger relief effort that supports our community, while also supporting our commitment to reduce the amount of waste sent to the landfill.”

The program provides coolers on loan from United Airlines that participating DEN partners can fill with leftover prepared entrees, side dishes, prepackaged

salads and sandwiches, sealed beverages, condiment packets, canned goods, and other items, which are then picked up by Metro Caring for distribution. Donations must meet food quality and safety standards, and participating concessions may also see tax benefits from donated items.

“Each year, 40 percent of U.S. food goes to waste,” said Ryan Galanaugh, program director at Metro Caring. “Think about that for a moment. That amount of food would fill a 100-story building 44 times. The good news is that the challenge of food waste and food need is being addressed locally by Metro Caring and organizations such as Denver International Airport. The partnership between our organizations is an incredible sustainability plan for Denver’s future health.”



Say Si Bon! -- a Paradies concession at DEN -- is one of the airport's participants in the Metro Caring food donation program.

During the program’s two-month pilot phase, a total of 11 airport concessions have donated about 3,500 pounds of unused foods to Metro Caring. Participating airport food-and-beverage companies are: Paradies (includes Say Si Bon!, Magic Pan, and Big Bowl), Root Down, Tastes 5280 (includes ModMarket and Happy Cakes Cafe), LSG Sky Chefs, Delaware North (Lefty’s Mile High Grill and its prep kitchen), Villa Pizza, and the CofTea Shop.

“More than 46 million people in the United States struggle to get enough to eat,” said Bill Bolin, general manager of Paradies Food Services. “As restaurateurs, we are keenly aware that we are a source of leftover fresh, packaged and prepared foods that can be donated to combat hunger in our local communities.

Each night, food that is still nutritious, but no longer meets the Paradies Lagardère's freshness guarantee, will be packaged and donated. By directing our surplus food from the landfill to our neighbors in need, we hope that we are able to help the community that we are a part of."

Visit the "Colorado Innovation: Ski & Snowboard Industry" Exhibit

Denver International Airport welcomes the temporary art exhibit, "Colorado Innovation: Ski & Snowboard Industry," an exhibition featuring leading Colorado-based companies within the ski and snowboard industries. The exhibition is on display now through March in the airport's Ansbacher Hall, located on Level 6 between Jeppesen Terminal and passenger screening at the A Gates pedestrian bridge, and was curated in partnership with Icelantic Skis, Never Summer Industries, Powder Factory Skis, and Spyder Active Sports. The Colorado companies are all featured for their technological innovations behind the manufacturing of skis, snowboards and winter apparel.

The exhibition also includes images by Colorado Ski Photography, showcasing the featured ski and snowboard technology in action on Colorado's slopes. "Colorado Innovation: Ski & Snowboard Industry" bridges artistry, invention and forward-thinking technology that meets the high demands within the ski and snowboard industries. Each Colorado company featured in the exhibition has a unique history and highlights its Colorado roots, research, commitment to the environment, and innovative approaches.



The "Colorado Innovation: Ski & Snowboard Industry" exhibit can be seen in Ansbacher Hall, located between Jeppesen Terminal and A Gates passenger screening on Level 6 before the bridge, showcases leading Colorado companies that make consumer products for the ski industry. The exhibit runs through the end of March 2016.

"Passport" Colorfully Captures an Array of Geography at Denver International Airport



While passing through DEN's Jeppesen Terminal, visit "Passport," a temporary art exhibit depicting the vibrancy of travel through richly colored paintings. The exhibition is on display now through April in DEN's Terminal Gallery, located on Level 5 of Jeppesen

Terminal's atrium on the west side across from the north TSA checkpoint.

Artist Patricia Aaron created a body of work specifically for the airport's exhibition. It abstractly documents her observations of communities, the rhythm of cultures and language, and the overall vibrancy of her surroundings during travel. Each painting serves as a poignant reminder of conversations and interactions through layered color and shapes created with warm beeswax, pigment, ink and mixed media. [Click here for images from the exhibition.](#)

About the artist: Patricia Aaron is an award-winning contemporary abstract painter. Her distinctive work has deep roots, as much of her signature-style encaustic art was inspired by her childhood home near Youngstown, Ohio's, busy steel mills. This heavily industrialized environment left an indelible impression, one that catalyzed Aaron's interest in integrating cultural landscapes into her artwork. Aaron also draws inspiration from street art and graffiti, evident in her evocative mark-making and striking, graphic imagery. Aaron has held artist residencies in Iceland, Hawaii, Virginia, New Mexico, Colorado and Wyoming. Aaron's work has been featured in solo museum and airport exhibitions as well as invitational gallery exhibits throughout the United States and featured in both regional and national publications. Her work is held in numerous U.S., U.K. and European private and corporate collections. Patricia Aaron is locally represented by Space Gallery in Denver, Colo.

<http://spacegallery.org/>;

<http://patriciaaaron.com/>

Contractor Conversations

During the construction of the Westin hotel and RTD FasTracks commuter rail station, we offered monthly discussions for issues involving our construction contractors. With the completion of this project, these sessions, known as "Contractor Conversations" will be held quarterly in 2016.

DEN Commerce Hub

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Questions? [Contact us](#)