
FOR IMMEDIATE RELEASE

DENVER BRONCOS CHEERLEADERS AND MILES THE MASCOT TO BRING “MILE HIGH MAGIC” TO DENVER INTERNATIONAL AIRPORT TOMORROW

DENVER, CO — January 12, 2012 — Denver International Airport (DIA) will welcome a group of Denver Broncos cheerleaders, the Stampede drumline and the team’s spirited mascot, Miles, to the airport on Friday morning. The Broncos’ beloved cheering section will perform a short routine in Jeppesen Terminal’s Great Hall, then move on to the B Concourse to meet-and-greet passengers boarding United Airlines Flight #789 from Denver to Boston. United Airlines is the official airline of the Denver Broncos.

DIA is flying high with pride for the hometown team and will also support their playoff run by playing a special message from Executive Vice President of Football Operations and Denver Broncos Alum, John Elway, on the concourse trains. Additionally, the airport has illuminated its sign on Peña Boulevard in orange and blue, encouraged employees to wear Broncos colors to work on Friday and outfitted employees and volunteer Ambassadors with “Mile High Magic” buttons.

Mayor Michael B. Hancock yesterday proclaimed a bigger and better “Orange Friday” in the City and County of Denver to support the Denver Broncos’ next playoff game against the New England Patriots. The Mayor has also invited residents to participate in a City-sponsored rally on “Broncos Boulevard” in downtown Denver tomorrow.

WHO: Denver Broncos Cheerleaders
Miles the Mascot
Stampede drumline
Fans at DIA

WHEN: Friday, January 13, 2012
Terminal performance will begin promptly at 8:30 AM; B Concourse meet-and-greet will follow.

WHERE: The terminal performance will take place in the center of the Great Hall, Level 5 of Jeppesen Terminal. The B Concourse meet-and-greet will take place in the boarding area for United flight #789.

Denver International Airport is the 10th-busiest airport in the world and the fifth-busiest airport in the United States. With more than 50 million passengers traveling through the airport each year, DIA is one of the busiest airline hubs in the world’s largest aviation market. DIA is the primary economic engine for the state of Colorado, generating more than \$22 billion for the region annually. For more information, visit www.flydenver.com. Check out the Airport’s YouTube channel by visiting <http://www.youtube.com/user/DenversAirport> and become our fan on www.facebook.com/denverinternationalairport.

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