FOR IMMEDIATE RELEASE

Earth Day 2012 at Denver International Airport

DENVER, CO — April 16, 2012 — Officially, Earth Day is Sunday, April 22, but Denver International Airport will be celebrating earlier this year by hosting a number of events the week prior. Travelers at Denver International Airport (DIA) will have the opportunity to speak to the airport’s environmental professionals at Earth Day information tables displayed in Jeppesen Terminal on Wednesday, April 18 at 10 a.m. DIA will also be sharing our environmental goals and sustainability initiatives with the public at Earth Day Denver 2012 downtown.

DIA was the first international airport in the United States to design and implement an Environmental Management System encompassing the entire airport that was successfully certified in 2004 to meet the requirements of the international standard known as ISO 14001. Through the implementation of this system, the airport continues to set aggressive environmental performance goals and targets for pollution prevention, waste minimization, recycling, energy efficiency, emissions reductions and sustainable development.

“At DIA we don't just talk green, we act green,” said Aviation Manager Kim Day. “Our focus has been and continues to be the implementation of initiatives that are beneficial to the environment and at the same time financially sustainable. This has resulted in a robust enterprise wide sustainability culture and a physical program that grows each year.”

Photo Opportunities for Journalists (please call 303-342-2250 to schedule an appointment):

- DIA’s Green Fleet – DIA maintains 318 alternatively fueled vehicles, including 205 buses, sweepers, and other vehicles using compressed natural gas, 113 electric and hybrid-electric vehicles. Alternative vehicles made up 32 percent of the airport’s fleet in 2011.
- Solar Arrays – DIA’s solar projects are among the largest in North America. DIA’s three solar power arrays spread across a total of approximately 44 acres of land and are capable of producing approximately six percent of the airport’s total electrical power requirements. The output makes DIA the largest distributed generation photovoltaic energy producer in the state of Colorado.
- Recycling and Composting – DIA recycles more than 1,436 tons of municipal solid waste (trash) diverted from the landfill for recycling (paper, glass, aluminum, plastic). In 2011, DIA’s composting program collected nearly 75 tons of food waste and paper towels from employee break rooms and bathrooms as well as pre-consumer food waste from terminal concessions. A list of the items DIA recycles can be found on: http://business.flydenver.com/community/enviro/systemguide.asp#recyclables.
- DIA has a “State of Art” Aircraft Deicing Fluid (ADF) Management System – During the 2010-2011 snow season, we collected 69 percent of ADF sprayed and recycled 65 percent of the ADF collected.

Additional Earth Day activities for DIA employees include:

- Employees can drop off electronic devices at the DIA Employee Electronic Recycling Collection Event April 18.
- Employees can donate used or unwanted items to the Resource Area for Teaching (RAFT) program on April 20, which benefits local schools and children.
- DIA employees receive a discount when purchasing refurbished electronics at DiscountPCInternational on an ongoing basis.

Environmental Awards

- First airport in the U.S. to be accepted into the EPA’s National Environmental Performance Track Program (2006)
- Accepted into Colorado’s environmental leadership program as a Gold level member (2004)
- FAA Environmental Stewardship Award (2007)
- Metro Gold Award for 100% compliance (2007)
- Sustainability Champion Team Award from CDPHE and Colorado Environmental Partnership (2009)
- Airports Going Green Award (AGG) from the City of Chicago Dept. of Aviation for DIA’s photovoltaic power installations and leadership in pursuit of sustainability (2011)
- Denver’s 5281 Award (for sustainable practices): Employee Glenn Frieler and his DIA project team implemented a new technology that crushed, recycled, and reused roadway concrete. (2011)

More information about DIA’s environmental management is available at http://business.flydenver.com/environmental.

Videos about DIA’s environmental programs: DIA is Green, DIA’s Green Fleet, Caught Green Handed.
market. DIA is the primary economic engine of the state of Colorado, generating more than $22 billion for the region annually. For more information, visit www.flydenver.com. Check out the Airport's YouTube channel by visiting http://www.youtube.com/user/DenversAirport and become our fan on www.facebook.com/denverinternationalairport.

###

Release 12-011